

Mercury Milan is the perfect combination of sophistication and practicality. Crisp, tapered lines accentuate the bold stance of this sleek and modern sedan. Inside, available leather seating and satin aluminum finish accents create a comfortable yet stylish interior. The available Duratec V6 engine provides a head-turning combination of power and efficiency that will take you anywhere you want to go in style. All you have to do is sit back and enjoy the ride.

We invite you to explore this easy-to-use Quick Reference Guide to acquaint yourself with some of the features of your Mercury Milan. For more detailed information, and important safety information, refer to your Owner's Guide.

Use extreme caution when using any device or feature that may take your attention off the road. Your primary responsibility is the safe operation of the vehicle. Only use non-essential features and devices when it is safe to do so.



1 Headlamps, Fog Lamps (if equipped), and Panel Dimmer Control

Turn the control one position to the right to turn on the parking lamps, instrument panel lamps, license plate lamps and tail lamps. Turn the control to the second position on the right to turn on the headlamps. Turn the control one position to the left to activate the autolamp feature (if equipped), which automatically turns the exterior lamps on and off, based on available daylight. Pull the control towards you to activate the fog lamps . (The fog lamps will not operate when the control is turned off or when the high beams are on). Use the panel dimmer control to adjust the level of brightness on the instrument panel during parking lamp and headlamp operation. Move the control to the full upright position, past the detent, to turn on the interior lamps.



2 Traction Control™ Light

This light illuminates when the Traction Control™ is active. If the light remains on, have the system serviced immediately by an authorized dealer.



3 Throttle Control / Transmission Light

This light illuminates when a powertrain or AWD (if equipped) malfunction has been detected. Contact an authorized dealer as soon as possible.



4 Steering Wheel Controls (if equipped)

The appearance and functionality of your vehicle's steering wheel controls may vary according to your option package. Refer to your Owner's Guide for a complete description of all possible options.



5 Service Engine Soon Light

The Service Engine Soon light illuminates briefly when the ignition is turned on. If the light remains on or flashes after the engine is started, the On Board Diagnostics System (OBD-II) has detected a malfunction. Drive in a moderate fashion and have your vehicle serviced immediately by an authorized dealer.



6 Airbag Readiness Light

The airbag readiness light illuminates briefly when the ignition is turned on. If this light remains on or continues to flash after the engine is started, the supplemental restraint system has detected a malfunction. If a malfunction is detected, a chime will also sound. Have the system serviced immediately by an authorized dealer.



7 Anti-lock Brake System (ABS) Warning Light

The ABS light illuminates briefly when the ignition is turned on. If the ABS light remains on or flashes after the engine is started, have the system serviced immediately by your authorized dealer. Normal



8 Tilt/Telescopic Steering Wheel Lever

Push the lever down to unlock the steering column. Move the steering wheel up or down and in or out to find the desired position. While holding the steering wheel in place, pull the lever up to lock the steering column. Do not adjust while vehicle is moving.



Press VOL + to decrease/increase the volume.

Press to access the previous/next preset radio station, CD track or preset satellite radio channel (if equipped).

Press to activate the Voice recognition system. Refer to your SYNC or Navigation supplement (if equipped) for more information.

Press MEDIA repeatedly to scroll through all possible media sources (AM, FM1, FM2, CD ...etc).

Press to answer a call if equipped with SYNC. Press and hold to end a call. Refer to your SYNC supplement for more information.

braking (without ABS) will still be functional unless the brake system warning light is also illuminated. **Note:** It is normal to feel a pedal pulsation or hear a slight noise when the ABS system is activated.

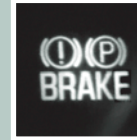
9 Check Fuel Cap Light

This icon illuminates when the fuel cap may not be properly installed. If you continue to drive with this light illuminated, the Service Engine Soon light may come on.



10 Brake System Warning Light

The brake system warning light illuminates briefly when the ignition is turned on. This light will remain on when the parking brake is applied and the ignition is on. If this light remains on after releasing the parking brake, this indicates a low brake fluid level or a brake system malfunction. Have the brake system inspected immediately by an authorized dealer.



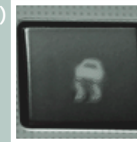
11 In-Dash Clock

Press + to advance the time. Press - to reverse the time.



12 AdvanceTrac® (if equipped)

The AdvanceTrac® stability enhancement system helps avoid wheel spin and loss of traction (Traction control) as well as helping you to avoid skids or lateral slides (Electronic Stability Control). These features help you to maintain stability and steer ability of your vehicle during a variety of road conditions. If your vehicle



becomes stuck in the snow, mud or sand, try turning off the AdvanceTrac® system to allow wheel spin and help increase momentum to help dig the vehicle out. The system defaults to on and the control will illuminate when turned off.

13 Hazard Flasher Control

Push in the flasher control and all front and rear direction signals will flash. Press the flasher control again to turn them off. Use it when your vehicle is stopped and is creating a safety hazard for other motorists.



14 Passenger Airbag Off

Your vehicle has a safety feature that automatically knows when to turn off the passenger airbag based on occupant's size and weight. When the system senses or light to medium weight (such as a heavy binder or suitcase), in the front passenger seat, the PASS AIRBAG OFF indicator lamp will illuminate, signifying the passenger airbag is turned off. Please refer to your Owner's Guide for safety information and more details.



Power Outside Mirrors

Rotate the control clockwise to adjust the right mirror. Rotate the control counterclockwise to adjust the left mirror. Move the control in the direction you wish to tilt the mirror. Return the control to the center position to lock the mirrors in place.



Glove Box CD Storage

Your vehicle is equipped with a special area for your CD storage. It is located inside the glove box, to the right of the main bin.



Center Console

Your center console has a variety of features. In addition to cupholders and storage, there is also a 12V auxiliary power point for powering electrical devices that require up to 12V and an auxiliary input jack which allows you to play audio from a portable music player through the vehicle speakers. If your vehicle is equipped with SYNC, you will also have a USB port which allows you to plug in media playing devices, memory sticks and also charge devices (if supported). For more information on these features, please refer to your Owner's Guide.



Integrated Keyhead Transmitter (IKT) and Remote Entry System Features

Your vehicle comes equipped with two programmed Integrated Keyhead Transmitters (IKTs) which are both a programmed ignition key and a remote keyless entry transmitter. Handle the IKT carefully when starting the car to avoid accidentally pressing any of the remote entry buttons. Press once to unlock the driver's door. The interior lamps will illuminate. Press twice to unlock all the doors. Press once to lock all the doors. The turn lamps will flash. Press twice to confirm all the doors and trunk are closed. The doors will lock again, the horn will chirp and the turn lamps will flash once if all the doors and trunk are closed. **Note:** If any door or the trunk is not closed, the horn will chirp twice and the lamps will not flash. Press to activate the panic alarm. The horn will sound and the turn lamps will flash. Press again or turn the ignition on to deactivate the panic alarm. Press to unlock the trunk.

Car finder: Press twice within three seconds. The horn will chirp and the turn lamps will flash. It is recommended to use method to locate your vehicle, rather than using the panic alarm.

Power Windows

Push down (to the first detent) and hold the switch to open. Pull up (to the first detent) and hold the switch to close. One touch down: This function allows the driver's window to open fully without holding the control down. Push the switch completely down to the second detent and release quickly. The window will then fully open. Momentarily press the switch to any position to stop the window operation.

Accessory Delay: With accessory delay, the window switches, audio system, and moon roof (if equipped) may be used for up to 10 minutes after the ignition switch is turned off or until either front door is opened.



Moon Roof (if equipped)

The moon roof is equipped with a one-touch, express opening, closing, and venting feature. To open the moon roof, press and release the rear portion of the control. To close the moon roof, press and release the front portion of the control. To vent, press and release the front portion of the control when the glass panel is closed. To stop motion at any time during the one-touch operation, press the control a second time.



Additional Features

Auto Dimming Rear View Mirror (if equipped)

The rear view mirror will automatically darken when the mirror detects bright lights behind the vehicle to help minimize glare.

Rear Seat Release

One or both of your rear seats can be folded down to provide additional cargo space. To lower the seatbacks, pull the release lever(s) located inside the trunk and fold the seat(s) down.

SecuriLock™

SecuriLock™ is a passive anti-theft system which prevents your engine from starting unless your coded Integrated Keyhead Transmitter (IKT) is used in the ignition. The anti-theft indicator (if equipped) in the instrument cluster will flash to indicate the system is functioning (when the ignition is turned off). Refer to your Owner's Guide for more information.

Reverse Sensing (if equipped)

Your vehicle may be equipped with a reverse sensing system which can warn you if there is an object behind the vehicle. The system will sound a warning tone that increases in frequency as the object gets closer and will sound continuously when the object is less than 10 inches away. Refer to your Owner's Guide for safety information and more details.

Heated Seats (if equipped)

Your vehicle may be equipped with heated front seats. To activate, simply press the driver or passenger heated seat icon on the climate control system. Press once for high heat (two lights), twice for low heat (one light) and a third time to deactivate (no lights).

Belt-Minder®

Belt-Minder® is a supplemental warning system which provides reminders to the driver and passenger if their safety belts are not fastened. The safety belt warning light will illuminate in the instrument cluster and the system will intermittently sound a chime. For more information, please refer to your Owner's Guide.

Message Center

The message center displays important vehicle information through a constant monitoring of vehicle systems. The system will also notify you of potential



vehicle problems with a display of system warnings followed by a long indicator chime. To access the selectable features press the following buttons on the instrument panel:

INFO: Press to scroll through the following displays: Odometer, Trip Odometer A or B, Distance to Empty, Average Fuel Economy, Average Speed, Trip elapsed time 1 or 2 and compass (if equipped).

RESET: Press and hold to select and reset functions shown in the Info (Information) and Setup Menu.

SETUP: Press to scroll through: System Check, Units (English/Metric), Language (language choices), Easy entry/exit seat (if equipped) and Reverse Sensing System (if equipped). For more information, please refer to your Owner's Guide.

All Wheel Drive (AWD) (if equipped)

Your vehicle may be equipped with All Wheel Drive (AWD). The AWD system is always active and uses all four wheels to power the vehicle. This increases traction, enabling you to drive over terrain and road conditions that a conventional two-wheel drive vehicle cannot. **Note:** If your vehicle is equipped with AWD, a spare tire of a different size (other than the tire provided) should never be used. Using a different size could cause the AWD system to stop functioning and default to front wheel drive. Your vehicle is not intended for off-road use.

SYNC (if equipped)

Your vehicle may be equipped with SYNC – a hands-free communications and entertainment system with special phone and media features. For more information, please refer to the SYNC Supplement or to the SYNC section in the Navigation Supplement. Please also feel free to visit www.SyncMyRide.com.



Ambient Lighting (if equipped)

Your vehicle may be equipped with an ambient lighting feature. The control is located on the center console and, when activated, illuminates the footwells, cup holders and center console bin with a choice of seven colors. Press the control repeatedly to turn on, cycle through your color choices, and turn off. Ambient lighting is operational when the ignition is on or in the accessory position.



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This Quick Reference Guide is not intended to replace your Owner's Guide which contains more detailed information concerning the features of your vehicle, as well as important safety warnings designed to help reduce the risk of injury to you and your occupants. Please read your entire Owner's Guide carefully as you begin learning about your new vehicle and refer to the appropriate sections when questions arise.

All information contained in this Quick Reference Guide was accurate at the time of duplication. We reserve the right to change features, operation and/or functionality of any vehicle specification at any time. Your Mercury dealer is the best source for the most current information.

For detailed operating and safety information, please consult your Owner's Guide.

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Essential Information

Fuel Type and Tank Capacity

Front Wheel Drive (FWD) vehicles have a fuel tank capacity of 17.5 gallons (66.2L) while All Wheel Drive (AWD) vehicles have a fuel tank capacity of 16.5 gallons (62.4L). Your vehicle is designed to use "Regular" unleaded gasoline with an octane rating of 87. Do not use gasoline labeled as "Regular" in high altitude areas that are sold with octane ratings less than 87. Do not use E85 fuels as your vehicle was not designed to run on E85 fuels that are blended with a maximum of 85% ethanol.

Tire Pressure

Your vehicle's tire pressure specifications are found on the vehicle's Safety Compliance Certification Label or Tire Label located on the driver's door jamb. Check your tires for proper air pressure monthly and before long trips. Use a tire gauge to check the tire inflation pressure, including the spare tire. Check the tire pressure when tires are cold, after the vehicle has been parked for at least three hours or has been driven less than three miles. (As you drive, the temperature in the tire warms up, increasing the tire pressure.) As an added safety feature, your vehicle has been equipped with a tire pressure monitoring system (TPMS) that illuminates a low tire pressure warning light (⚠️) when one or more of your tires is significantly under-inflated. **Warning:** Improperly inflated tires can affect handling and can fail suddenly, possibly resulting in loss of vehicle control. Refer to the Tires, Wheels and Loading chapter in the Owner's Guide for further information.

Fuses

If the vehicle's electrical components are not operating, a fuse may have blown. The fuse panel is located below the instrument panel on the driver's side; remove the cover to view the fuses. Additional fuses are located in the power distribution box in the engine compartment. For more information regarding changing fuses, refer to the Roadside Emergencies chapter of your Owner's Guide.

Fuel Pump Shut-off Switch

The fuel pump shut-off switch stops the electric fuel pump from sending fuel to your engine when your vehicle has sustained a substantial jolt. The switch is located in the passenger's footwell, in the upper right corner. For more information, refer to the Roadside Emergencies chapter of your Owner's Guide.

Location of Spare Tire and Tools

If you get a flat tire while driving, do not apply the brake heavily. Instead, gradually decrease your speed. Hold the steering wheel firmly and slowly move to a safe place on the side of the road. Your vehicle is equipped with a temporary spare tire. The spare tire, jack and tool bag are located under the carpeted floor panel in the trunk. The temporary spare is designed for emergency use only and should be replaced as soon as possible. For complete details on how to change your tire, refer to the Roadside Emergencies chapter in your Owner's Guide.

Roadside Assistance

Your new Mercury Milan comes with the assurance and support of 24-hour emergency roadside assistance. Roadside assistance includes such services as: lockout assistance, limited fuel delivery, battery jump starts, changing a flat tire, towing and winch out. To receive roadside assistance in the United States, call 1 (800) 241-3673. In Canada, call 1 (800) 665-2006. For more information on coverage period and details of service, refer to your Roadside Assistance Information card.

Climate Control

Automatic Temperature Control System (ATC) (if equipped)

1 AUTO

Press to activate automatic temperature control. The system will automatically determine fan speed, airflow location, A/C (on or off) and outside or recirculated air, to heat or cool the vehicle to reach the desired temperature.

2 Manual Override Controls

Allows you to manually determine where airflow is directed. To return to full automatic control, press AUTO.

☼ – Distributes air through the windshield defroster ducts, demister outlets and the front and rear seat floor ducts.

☼ – Distributes air through the front and rear seat floor ducts.

☼ – Distributes air through the instrument panel, center console registers (if equipped) and the front and rear seat floor ducts.

☼ – Distributes air through the instrument panel and center console registers (if equipped).

3 EXT

Press to display the outside air temperature. Press again to display cabin temperature settings.

4 ☼ Defrost

Distributes outside air through the windshield defroster and demister vents. Can be used to clear thin ice or fog from the windshield.

5 ☼ Rear Window Defroster

Press to clear the rear window of thin ice and fog. Press again to deactivate. The defroster will turn off automatically after 10 minutes. If your vehicle is equipped with heated mirrors, this button will activate them also.

6 ☼ Recirculation Control (behind shifter in photo)

Press to recirculate cabin air. Recirculated air may reduce the amount of time needed to cool down the interior of the vehicle and may also help reduce undesirable outside odors from reaching the interior of the vehicle. To reduce window fogging, do not drive with ☼ engaged and A/C off.

For Maximum Cooling Performance

Press ☼, A/C, ☼ and set the temperature to 60° F (16° C) and the highest blower setting.



Audio System

Premium/Audiophile AM/FM Stereo In-Dash Six CD/MP3 Satellite Compatible Sound System (if equipped)

A ON/OFF/Volume: Press to turn ON/OFF. Turn to increase/decrease volume. If the volume is set above a certain level and the ignition is turned off, the volume will come back on at a "nominal" listening level when the ignition switch is turned back on.

B ☼: If your vehicle is equipped with SYNC, press to access SYNC PHONE features. For further information please refer to your SYNC supplement. If your vehicle is not equipped with SYNC, the display will read NO PHONE.

C SHUFFLE: Press SHUFFLE to engage shuffle mode. CD tracks will begin to randomly shuffle after the current track. Press ☼ to begin shuffle mode right away. Press SHUFFLE again to disengage.

D SEEK: Press to access the previous (◀) or next (▶) strong radio station or CD track.

E TEXT/SCAN: Press and hold for a brief sampling of radio stations or CD tracks. Press again to stop. In CD/MP3 mode, press TEXT to display track title, artist name and disc title.

F Memory Presets: To set a station: Select frequency band AM/FM1/FM2: tune to a station, press and hold a preset button until sound returns. You can store up to 18 stations, six in AM, six in FM1 and six in FM2.

G Load: Press LOAD and a memory preset to load to a specific slot. Press and hold to autoload up to six CDs.

H MENU: Press repeatedly to cycle through: **Autoset:** Allows you to set the strongest local radio stations without losing your original stored stations for AM/FM1/FM2. When the six strongest stations are filled, the station stored in preset 1 will begin playing. If there are less than six strong stations, the system will store the last one in the remaining presets. With AUTOSSET displayed, press ☼ to turn off and return to your original stations.

ALL SEATS (Occupancy mode): (Available on Audiophile radios only) Use ☼ to select and optimize sound for ALL SEATS, DRIVERS SEAT or REAR SEATS.

SPEED VOL (Speed sensitive volume, if equipped): Radio volume automatically changes slightly with vehicle speed to compensate for road and wind noise. Recommended level is 1-3. SPEED OFF turns the feature off and level 7 is the maximum setting.

RBDS (Radio Broadcast Data System): In FM mode, this feature allows you to search for certain categories of music. For further information, please refer to your Owner's Guide.

Track/Folder Mode: Available only on MP3 discs in CD mode.

Press ☼ to toggle between Track and Folder mode.

In track mode, press ◀ SEEK ▶ to scroll through all tracks on the disc.

In folder mode, press ◀ SEEK ▶ to scroll through all tracks within the selected folder. Refer to your Owner's Guide for information regarding other menu features.

I ▲/▼ Tune/Disc Selector: Press and release to manually advance up/down the radio frequency or to access the next/previous disc. Also used to make selections within the MENU function.

Satellite Radio Controls (if equipped):

J AUX: Press repeatedly to cycle through SAT1, SAT2, SAT3 (satellite radio mode, if equipped), LINE IN (auxiliary audio mode) and SYNC (if equipped). Once Satellite Radio mode is activated, you may:

Press MENU when satellite radio mode is active to access. Press OK to enter into the SATELLITE RADIO MENU. Press ☼ to cycle through the following options: CATEGORY, SAVE SONG, DELETE SONG, DELETE ALL SONGS, ENABLE ALERTS/DISABLE ALERTS.

Press ◀ SEEK ▶ to access the previous/next channels. Press and release TEXT/SCAN to display the current song title. Press again to scroll through the current song title, artist, channel category and the SIRIUS long channel name. Press and hold for a brief sampling of the next channels. Press again to stop.



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