

CLIMATE



DUAL (if equipped)

1 FAN

Press to increase (+) or decrease (-) the fan speed.

2 DRIVER TEMPERATURE ON/OFF

Press to turn the system on. Turn the control to increase/decrease the temperature on the driver side of the vehicle. **Note:** This control will also determine the temperature for the entire vehicle cabin when the passenger temperature control (PASS TEMP) is not engaged.

3 REAR DEFROSTER (if equipped)

Press to activate the rear window defroster and clear the rear window of thin ice and fog. Press again to deactivate. If your vehicle is equipped with both a rear defrost and heated mirrors, pressing the rear defrost button will activate both.

4 DEFROST

Distributes outside air through the windshield defroster vents and demister vents. Can be used to clear the windshield of fog and thin ice.

5 DRIVER/PASSENGER COOLED SEATS

Press once for the high cool setting (three indicator lights), twice for medium cool (two indicator lights) or three times for low cool (one indicator light). Press again to turn off.

6 DRIVER/PASSENGER HEATED SEATS

Press once for high heat (three indicator lights), twice for medium heat (two indicator lights) or three times for low heat (one indicator light). Press again to turn off.

7 RECIRCULATED AIR

Press to activate/deactivate air circulation inside the vehicle cabin. Recirculated air may reduce the amount of time needed to cool down the vehicle and may also help reduce undesirable odors from entering the vehicle. Recirculated air engages automatically when MAX A/C is selected.

8 PASS TEMP

Press to activate passenger side temperature control. Turn the control to decrease/increase the temperature setting for the passenger side of the vehicle. Press again to deactivate (the driver side settings will then determine the temperature for the entire vehicle cabin).

9 AUTO

Press the control to engage full automatic operation. The system will automatically determine fan speed, airflow distribution, A/C on or off and either outside or recirculated air to heat or cool the vehicle to reach the desired temperature.

10 MAX A/C

Press to distribute recirculated air through the instrument panel vents to cool the vehicle. This mode is more economical and efficient. Press again to return to normal A/C operation.

REAR HEATED SEATS (if equipped):

The controls for the rear heated seats are located on the rear door armrest. Press for maximum heat. Press again to deactivate. Press for minimum heat. Press again to deactivate.



SINGLE (if equipped)

1 DEFROST

Press to distribute air through the windshield defroster vents and de-mister vents and to clear the windshield of fog and thin ice.

2 POWER

Press to turn the system on/off.

3 FAN

Turn to adjust the desired fan speed.

4 REAR DEFROSTER (if equipped)

Press to activate the rear window defroster and clear the rear window of thin ice and fog. Press again to deactivate. If your vehicle is equipped with both a rear defrost and heated mirrors, pressing the rear defrost button will activate both.

5 MULTIFUNCTION CONTROL

Press repeatedly to cycle through the following settings:

Distributes air through the windshield defroster vents, de-mister vents, floor vents and rear seat floor vents. The system will automatically provide outside air to reduce window fogging.

Distributes air through the instrument panel vents.

Distributes air through the instrument panel vents, floor vents, rear seat floor vents and de-mister vents.

Distributes air through the floor vents and rear seat floor vent.

Note: The indicator lights on the left hand side of the will indicate which mode is active.

6 A/C

Press to activate/deactivate air conditioning. Use with recirculating air to help improve cooling performance and efficiency.

7 TEMPERATURE CONTROL

Controls the temperature of airflow in the vehicle.

8 RECIRCULATING AIR

Press to activate/deactivate air circulation inside the vehicle cabin. Recirculated air may reduce the amount of time needed to cool down the vehicle and may also reduce undesirable odors from entering the vehicle. Recirculating air engages automatically when MAX A/C is selected.

9 MAX A/C

Press to distribute recirculating air through the instrument panel vents to cool the vehicle. This mode is more economic and efficient. Press again to return to normal A/C operation. **Note:** When MAX A/C is activated, the indicator lights and the multifunction control (5) will turn off.

REARVIEW CAMERA SYSTEM (if equipped)

Located under the Ford oval badge on the tailgate, this camera provides a visual display of the area behind the vehicle. The display will automatically appear in the navigation system screen (if equipped) or in the auto dimming rearview mirror whenever the vehicle is in R (Reverse) and uses colors (green, yellow and red) to alert you of your proximity to objects. If equipped with the navigation system, you can also press Zoom and then to zoom in or out. **Note:** Visibility aids do not replace the need to watch where the vehicle is moving.

REVERSE SENSING SYSTEM (if equipped)

This system can warn you if there is an object behind the vehicle. A warning tone will sound which increases in frequency as the object gets closer and will sound continuously when the object is less than 10 inches away. The system is not effective when the vehicle is traveling above 3 mph (5 km/h) and may not detect angular or moving objects. **Note:** Visibility aids do not replace the need to watch where the vehicle is moving. Refer to your Owner's Guide for safety information, more detail and limitations.

MOON ROOF (if equipped)

The moon roof is equipped with a one-touch, express opening and closing feature. To open the moon roof, press the SLIDE control. To close the moon roof, pull the SLIDE control. To vent the moon roof, press the TILT control. To close, pull and hold the TILT control. To stop motion at any time during the one-touch operation, press the control a second time.

SYNC* (if equipped)

Your vehicle may be equipped with SYNC* – a hands-free communications and entertainment system with special phone and media features. For more information, please refer to the SYNC* Supplement, the SYNC* section in the Navigation Supplement, or visit www.SyncMyRide.com.

REMOTE ENTRY SYSTEM FEATURES (if equipped)

Press once to unlock the driver's door. Press twice to unlock the passenger and rear doors.

Press once to lock all the doors.

Press twice to confirm all the doors are closed and locked.

Press to activate the panic alarm. Press again or turn the ignition on to deactivate the panic alarm.

Car finder: Press twice within three seconds. The horn will chirp and the turn lamps will flash. It is recommended to use this method to locate your vehicle, rather than using the panic alarm.

TRAILER TOW

Your F-150 is equipped with a comprehensive trailer towing package. Please refer to your Owner's Guide for complete information on weights as well as the proper equipment to use while towing.

POWER DEPLOYABLE RUNNING BOARDS (if equipped)

These running boards automatically extend down and out when the vehicle doors are opened. They will return to the stowed position when the doors are closed. For more information on the power deployable running boards, or to manually operate them, please refer to your Owner's Guide.

MyKey™ (if equipped)

Allows you to program certain driving restrictions on any standard key in order to promote good driving habits. When MyKey™ is programmed, the following features are adjusted:

- Belt-Minder® will sound continuously and the audio will be muted until the safety belt is buckled
- Audible and visual low fuel warnings
- Audio volume is limited
- Vehicle speed is limited
- Audible and visual speed warnings at preselected speeds
- AdvanceTrac® cannot be programmed off

EASY FUEL™ SYSTEM

Your vehicle has a 'no cap' fuel system which allows you to simply open the fuel filler door, insert the nozzle and start fueling. Wait five seconds from the time the refueling nozzle is shut-off until the nozzle is pulled back out of the fill pipe to allow residual fuel in the nozzle to drain into the tank. The Easy Fuel™ system is self-sealing and therefore protected against dust, dirt, water, snow and ice. If you need to fill your fuel tank with a portable fuel container, use the fuel funnel which is located under the second row driver side seat, near the spare tire tool box. Slowly insert the funnel into the Easy Fuel™ system and fill the tank with fuel from the container. When done, clean the funnel or properly dispose of it. Extra funnels can be purchased from your authorized dealer. **Do not** use aftermarket funnels as they will not work with the Easy Fuel™ system and may cause damage.

FUEL TYPE/TANK CAPACITY/FLEX FUEL

Your vehicle is equipped with either a 26 gallon (98.4L) or a 36 gallon (136.2L) fuel tank. You may have a **Flex Fuel** Vehicle. Flex fuel vehicles have a yellow ring around the top of the fuel filler inlet (tube) and can use either regular unleaded fuel, E85 ethanol fuel or any mixture of the two. If you do not have a flex fuel vehicle, then only use "Regular" unleaded gasoline with an octane rating of 87. Do not use E85 fuels, because your vehicle was not designed to run on fuels with more than 10% ethanol.

TIRE PRESSURE

Your tire pressure is properly set at the dealership according to the recommended specifications found on the Safety Compliance Certification Label or Tire Label located on the B-Pillar or the edge of the driver's door. Check your tire pressure at least once a month and before long trips (including the spare). As an added safety feature, your vehicle has been equipped with a **Tire Pressure Monitoring System (TPMS)** that illuminates a low tire pressure warning light when one or more of your tires is significantly under-inflated.

ROADSIDE ASSISTANCE

Your new Ford F-150 comes with the assurance and support of 24-hour emergency roadside assistance. Roadside assistance includes such services as: lockout assistance, limited fuel delivery, battery jump starts, changing a flat tire, towing, and winch out. To receive roadside assistance in the United States, call 1 (800) 241-3673. In Canada, call 1 (800) 665-2006.

LOCATION OF SPARE TIRE

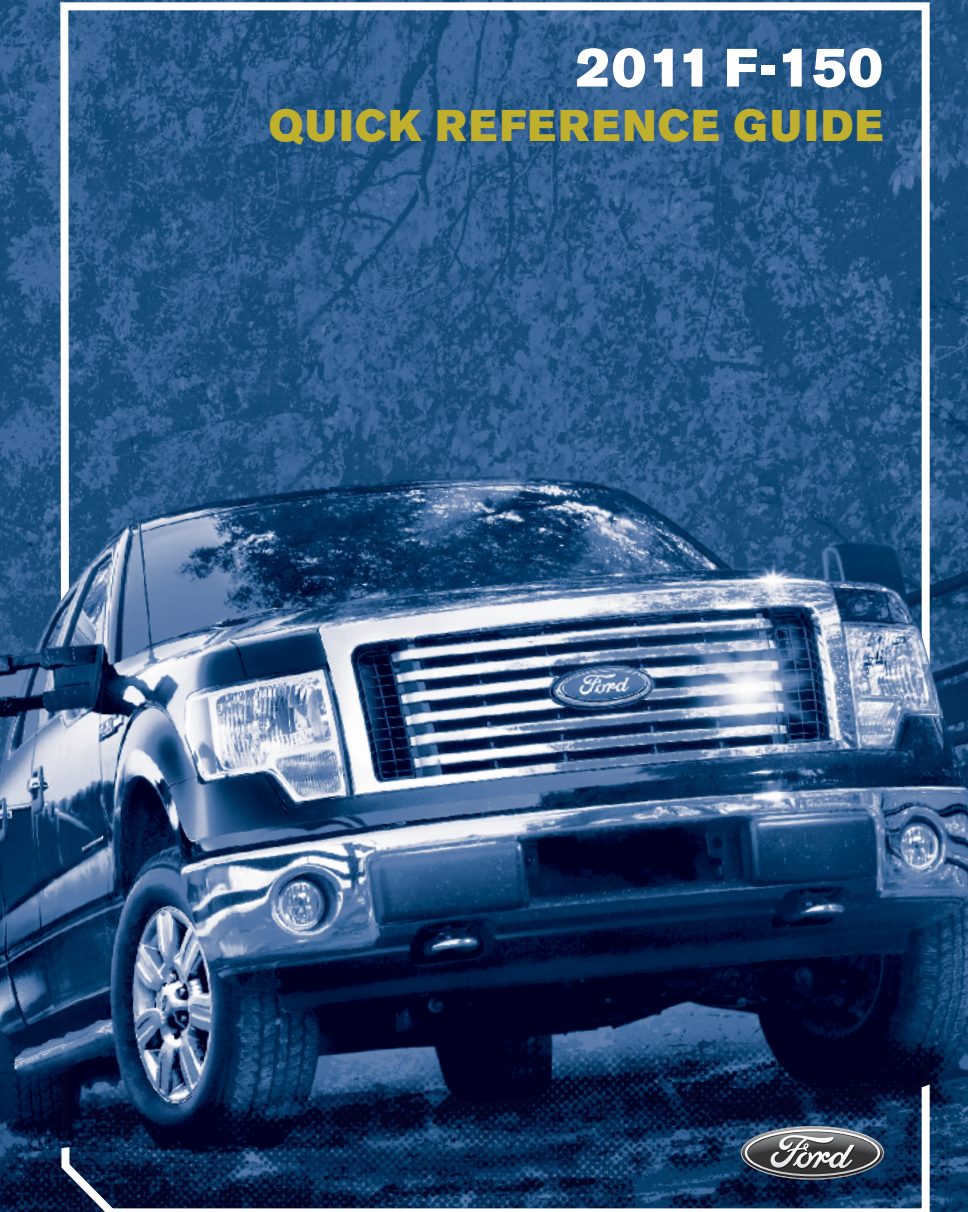
A temporary spare tire is located under the vehicle, just forward of the rear bumper. The temporary spare is designed for emergency use only and should be replaced as soon as possible. The jack and tools are either attached to a floor bracket behind the driver's seat, attached to a floor bracket under the rear seat on the driver's side or in a plastic box in the floor under the rear seat. For complete details on how to change your tire, refer to the Roadside Emergencies chapter in your Owner's Guide.

SOS POST-CRASH ALERT SYSTEM™

This system provides audible and visual alarms in the event of a crash which causes the deployment of airbags or the activation of the safety belt pretensioners. The turn signals will flash and the horn will sound. To deactivate the system, press the hazard flasher control, or the button on your remote transmitter.

IMPROVED FUEL ECONOMY WHILE COASTING OR DECELERATING

Your vehicle has been designed to improve fuel economy by reducing fuel usage during coasting or while decelerating. This may be perceived as a light to medium braking sensation when removing your foot from the accelerator pedal.



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FORD MOTOR COMPANY
Customer Relationship Center | P.O. Box 6248 | Dearborn, MI 48121
1-800-392-3673 (FORD) | (TDD for the hearing impaired: 1-800-232-5952)



ADDITIONAL FEATURES

ESSENTIAL INFORMATION

Use extreme caution when using any device or feature that may take your attention off the road. Ford recommends against the use of any hand-held device while driving and that you comply with all applicable laws. Your primary responsibility is the safe operation of the vehicle.

COCKPIT



1 HEADLAMP CONTROLS

☉: Turns the headlamps off.

☼: Turns on parking, instrument panel, license plate and tail lamps.

☾: Turns on low beam headlamps.

☼: Autolamps (if equipped) Automatically turns the exterior lamps on/off based on available daylight.

☼: Turns on fog lamps (if equipped) by pulling the control towards you.

2 Panel dimmer control

Use to adjust the level of brightness on the instrument panel during parking lamp and headlamp operation. Tap the left or right side of the control to brighten/dim the lighting, or press and hold until the desired level is reached.

3 MULTI-FUNCTION LEVER AND RAIN SENSING WIPERS (if equipped)

Rotate the end of the control up/down to increase/decrease the speed of the wipers.

Push the end of the stalk:

- quickly for a single swipe without fluid.

- and hold briefly for three swipes with washer fluid.

- and hold for a longer wash cycle.

Courtesy wipe feature: One extra wipe will occur after a wash cycle to clear your windshield of any excess washer fluid.

Rain sensing wipers (if equipped): These wipers activate automatically when moisture is detected on the windshield provided the multi-function lever is set to any setting other than OFF. The speed of the wipers will vary based on the amount of moisture on the windshield and also the interval setting. Ensure that the multi-function lever is turned to OFF prior to entering a car wash.

Note: For optimal wiper performance, clean your blades and glass regularly. Refer to your Owner's Guide for more information.

Turn signal operation:

- To operate the left turn signal, push the lever down until it stops and release.


- To operate the right turn signal, push the lever up until it stops and release.

- To indicate a lane change, push the lever up/down to the first stop position and release. The turn signals will flash three times and stop.



4 POWER ADJUSTABLE PEDALS (if equipped)

The accelerator and brake pedal should only be adjusted when the vehicle is stopped and the gearshift lever is in the P (Park) position. The control is located on the left side of the steering column. Press and hold the rear of the control to move the pedals toward you. Press and hold the front of the control to move the pedals away from you.


5 AIRBAG READINESS LIGHT

The airbag readiness light  illuminates briefly when the ignition is turned on. If this light fails to illuminate, remains on or continues to flash after the engine is started, contact your authorized dealer as soon as possible. A chime will also sound if there is a malfunction in the indicator light.

6 ANTI-LOCK BRAKE SYSTEM (ABS) WARNING LIGHT

The ABS light  illuminates briefly when the ignition is turned on. If the ABS light remains on or continues to flash, a malfunction has been detected, contact your authorized dealer as soon as possible. Normal braking (less ABS) is still functional unless the brake warning light  is also illuminated.

7 SERVICE ENGINE SOON LIGHT

The service engine soon light  illuminates briefly when the ignition is turned on. If it remains on or is blinking after the engine is started, the On Board Diagnostics System (OBD-II) has detected a malfunction. Drive in a moderate fashion and contact your authorized dealer as soon as possible.

8 MESSAGE CENTER (if equipped)

The message center monitors many vehicle systems and alerts you to potential vehicle problems and conditions. Your message center also allows you to program and configure certain features without taking your hands off the wheel.

9 STEERING WHEEL CONTROLS

To set the speed:

1. Press ON.

2. Accelerate to the desired speed.

3. Press SET + or SET - and take your foot off the accelerator.



- To set a higher speed, press and hold SET + or press SET + repeatedly until the desired speed is reached.

- To set a lower speed, press and hold SET - or press SET - repeatedly until the desired speed is reached.


- To return to a previously set speed, press RSM.


- To turn off, press the brake pedal or press OFF.

VOL +/- : Press to increase/decrease volume levels.

 : Press to access the previous/next radio station, CD track or preset satellite radio channel.

MEDIA: Press repeatedly to access all possible media sources.

: Press to access voice recognition, if equipped.

: Press to access SYNC® phone features, if equipped.

Use the arrows and OK buttons on the left side of your steering wheel to scroll and make selections in these menus. Your main menu selections are: Gauge Mode, Trip A/B, Fuel Economy, Truck Apps, Settings and Information.

- In the Truck Apps menu, you can select from Off Road and Trailer settings.

- In the Settings menu, you can select from Driver Assist Features such as: Rear Park Aid, Rear View Camera, Trailer Brake and Trailer Sway Control. The vehicle menu provides access to features such as: Autolamp Delay, Compass, DTE (Distance to empty), Locks, Oil Life Reset, Running boards and Remote Start. You can also access the MyKey™ menu and settings as well as adjust the language and more.

For more information, refer to the Instrument Cluster chapter in your Owner's Guide.

10 TRAILER BRAKE CONTROLLER


The 2010 F-150 offers an available fully-integrated Trailer Brake Controller (TBC). TBC synchronizes vehicle and trailer brakes for seamless braking (even with the heaviest loads) to provide added driving control and confidence.* Factory-installed TBC with standard Trailer Sway Control (TSC) is a combination that's class-exclusive** to the 2010 F-150.

*Remember, even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. For more information about Ford vehicle stability systems, visit fordvehicles.com.

**Class is Full-Size Pickups under 8,500 lbs. GVWR.

11 ELECTRONIC SHIFT 4WD SYSTEM (if equipped)


Your vehicle may be equipped with an electronic shift 4WD system which allows you to choose between 2WD High, 4WD High or 4WD Low. Choose 2H (2WD High) to provide power to the rear wheels only - used mainly for street and highway driving. This mode provides optimal smoothness and fuel economy at high speeds. Choose 4H (4WD High) for extra traction on snow or on icy roads or off-road situations. (Not intended for dry pavement use.) Choose 4L (4WD Low) when you need extra gearing to provide maximum power to all four wheels at reduced speeds. This is intended for use in situations such as deep sand, steep grades or pulling heavy objects.

The **Electronic Locking Differential (ELD)** axle (if equipped) is a device in the rear axle which allows both rear wheels to turn at the same speed which helps to provide additional traction if the vehicle becomes stuck. To activate, pull the knob toward you while the control is in either 4H (4x4 high) or 4L (4x4 low) mode. The indicator light  will blink briefly and then remain solid. The indicator light will also display in the message center.

AWD (if equipped)

Depending on your option package, your vehicle may be equipped with AWD. With AWD, power is automatically delivered to all four wheels for increased traction. This mode is recommended for on-road driving conditions such as dry road surfaces, wet pavement, snow, gravel and shallow sand.

12 TRAILER SWAY

Your vehicle is equipped with trailer sway control. This control uses the vehicle's AdvanceTrac® system to detect and help reduce trailer sway by applying brake force at individual wheels and, if necessary, reducing engine power. If this happens, TRAILER SWAY REDUCE SPEED will display in the instrument cluster with the AdvanceTrac icon . For more information, please refer to your Owner's Guide.

ADVANCETRAC® WITH ROLL STABILITY CONTROL™ (RSC®) STABILITY ENHANCEMENT SYSTEM

The AdvanceTrac® stability system helps you to maintain stability and steerability of your vehicle during a variety of road conditions. If your vehicle becomes

stuck in the snow, mud or sand, try turning off the AdvanceTrac® system to allow wheel spin and help increase momentum to dig the vehicle out. The system defaults to on and the control will illuminate when turned off. Refer to your Owner's Guide for safety information and more details.


13 SELECTSHIFT AUTOMATIC™ TRANSMISSION

Your SelectShift Automatic™ transmission allows you to manually change gears without using a clutch. This feature has two modes - PRS (Progressive Range Selection) and Manual mode.

- To use PRS, press - when the gearshift lever is in D (Drive). The available and selected gears will be indicated on the instrument cluster. Press - again to lock out gears beginning with the highest gear first. Press + to unlock gears to allow the transmission to shift to higher gears. Only the available gears will appear in the display and the transmission will automatically shift between those gears.

- To use Manual mode, move the gearshift lever from D (Drive) into M (Manual). Press + to upshift or - to downshift.

14 AMBIENT LIGHTING (if equipped)

Press  repeatedly to turn the feature on, cycle through your color options and turn the feature off. When activated, the foot well areas, cup holders and center console bin illuminates with the chosen color.

15 HAZARD FLASHER

Press to activate the front and rear direction signals when your vehicle is disabled and is creating a safety hazard for other motorists. Press again to turn off. The hazard flashers will operate when the ignition is on or off.

16 VOICE-ACTIVATED NAVIGATION SYSTEM (if equipped)

Your vehicle may be equipped with a voice-activated navigation system which integrates several functions including voice recognition, destination entry, climate control, and SIRIUS® satellite radio into one easy-to-use system, displaying them on an 8" touch screen display. **Note:** Some features are unavailable while driving. Refer to your navigation supplement for more information.


HD RADIO


Your navigation system also comes equipped with HD Radio technology. The system has a special receiver which allows it to receive digital broadcasts (where available) in addition to the analog broadcasts it already receives. Digital broadcasts provide a better sound quality than analog broadcasts with free, crystal clear audio and no static or distortion. For more information, refer to your Navigation supplement.


BLIND SPOT MIRROR (if equipped, optional on the driver's side mirror only)

The driver's side mirror may have a convex spotter mirror in the upper corner. This feature was designed to help you see a vehicle that may be in your blind spot. As a vehicle approaches, its image will transition from the large mirror to the smaller convex spotter mirror.


REMOTE START (if equipped)

If your IKT has the  icon, you have remote start, which allows you to start the engine from outside the vehicle. To use:

- Press  to lock all doors.

- Then, press  twice.

- When you are ready to leave, insert the key into the ignition and turn to the on position before driving.

- To turn the engine off after using remote start, press  once.

110V POWER POINT

Located on the rear of the center console, this outlet is used for powering electrical devices which require up to 150W.

Note: The 110V power point will turn off after 13 minutes if the ignition is in the on position without the engine running. Keep the engine running or cycle the ignition before the 13 minute time-out to keep the inverter on.



AUDIO

STEREO IN-DASH SIX CD/MP3 SATELLITE COMPATIBLE SOUND SYSTEM (if equipped)

1 LOAD

To load a CD into the system, press LOAD. When prompted, select the desired slot (1-6) using the memory presets and insert the CD into the system. Press and hold LOAD to autoloop up to six discs. Insert the discs, one at a time, when prompted. **To access other loaded CDs in the system:** If you are already in CD mode, simply press the memory preset (1-6) which corresponds with the desired CD slot. If you are not already in CD mode, press CD and then press the desired memory preset (1-6).

2 DIRECT

Press DIRECT and then, using the memory presets (0-9), enter in the numbers of the desired station, track, MP3 folder or satellite channel (if equipped). **Memory Presets (0-9):** You can save up to 30 radio stations (10 each in AM, FM1 or FM2) or 30 satellite radio channels, if equipped (10 each in SAT1, SAT2 or SAT3) in your memory presets. Tune to the desired station or channel and simply press and hold a memory preset (0-9) until sound returns.



3 SCAN


Press for a brief sampling of radio stations, CD tracks or satellite radio channels (if equipped). Press again to stop.

4 VOL (Power/Volume)


Press to turn ON/OFF. Turn to increase/decrease volume.

5 AM/FM

Press repeatedly to cycle through AM, FM1 and FM2 frequency bands.   - Press to access the previous/next strong radio station, CD track or satellite radio channel (if equipped).

6 SIRIUS: Press SIRIUS repeatedly to cycle through SAT1, SAT2 and SAT3 modes (satellite radio, if equipped). Press MENU (when satellite radio is active) and then press  to cycle through additional options. For a full description of these options, and SIRIUS® satellite radio, please refer to your Owner's Guide.

7 SOUND

Press CLOCK repeatedly to cycle through: Bass, Treble, Fade, Balance, and Speed Compensated Volume. When the desired selection appears in the display, press  to make adjustments.

8 CLOCK

Press CLOCK to set the time. The display will read SET TIME. Use the memory preset numbers (0-9) to enter the desired time- hours and minutes. The clock will then begin from that time.