



Ford Motor Company
Customer Relationship Center
P.O. Box 6248
Dearborn, MI 48121
1-800-392-3673 (FORD)
(TDD for the hearing impaired:
1-800-232-5952)



CM5J 19G217 AB
January 2012
Third Printing
Quick Reference Guide
Ford Focus
Litho in U.S.A.

www.fordowner.com
www.ford.ca

CONVENIENCE



MyFord Touch™ (if equipped)

Use the four corner, four color touch screen to explore and interact with your vehicle. The touch screen works the same way traditional controls, knobs and buttons do. Simply press the various corners on your touch screen to personalize the many features and settings of your vehicle all in one place. The system provides easy interaction with your cellular phone, multimedia entertainment, climate controls and navigation system (if equipped).

1. Press the yellow corner to access SYNC® phone features such as pairing and using your cellular phone.
2. Press the green corner to access the navigation features (if equipped). **Note:** If your vehicle is not equipped with navigation, the *i* button will be located here instead.
3. Press the blue corner to access your Climate control touchscreen features.
4. Press to access the settings screen. From here you can set items such as language, units of measure and SYNC® prompt volume.
5. Press to access your home screen. Press again to select from the three pop up configurations (wallpaper, smart corners or shortcuts).
6. Press *i* to access settings for SYNC® Services, Notifications, SYNC® Apps, SIRIUS® Travel Link™ and Calendar.
7. Press the red corner to access your media features such as radio, SIRIUS, USB, etc.

Intelligent Access Key (if equipped)

Your intelligent access key allows you to unlock/lock the vehicle door(s) or liftgate and start the car without using a key (provided your intelligent access key is within approximately three feet). To perform these tasks, simply have the key within range (in your pocket or purse, for example) and:

- To unlock the driver's door, touch the inside of the driver or front passenger exterior door handle.
- To lock the doors, press the lock area on the door (black spot) on either front door handle.
- To unlock the liftgate, press the exterior liftgate release button hidden under the trim above the license plate.
- To start the car, press the ENGINE START/STOP button while applying the brake pedal (or clutch).

The intelligent access key also contains a mechanical key blade which can be used to unlock the driver door if necessary. Simply slide the release on the back of the transmitter and pull the key blade out.

Integrated keyhead transmitter (IKT) and Intelligent Access (IA) remote entry icons

- Press or once to lock all doors. Press again within three seconds to confirm all doors are closed.
- Press or once to unlock the driver's door. Press again within three seconds to unlock all doors.
- Press (if equipped) to activate the panic alarm. Press again or turn on the ignition on to deactivate.
- Press or twice within three seconds to open the power liftgate (if equipped).
- **Car finder:** Press twice within three seconds to locate your vehicle. The horn will chirp and the turn lamps will flash.

SIRIUS® satellite radio broadcasts music, sports, news and entertainment programming. For more information and a complete list of SIRIUS® satellite radio channels, visit www.sirius.com in the United States, www.siriuscanada.ca in Canada, or call SIRIUS at 1-888-539-7474.

HD® Radio technology (if equipped) is the digital evolution of analog radio. Your MyFord Touch™ system has a special receiver which allows it to receive digital broadcasts (where available) in addition to the analog broadcasts it already receives. Digital broadcasts provide a better sound quality than analog broadcasts with free, crystal clear audio and no static or distortion. Press the lower left corner (red area) of your touch screen to access and then press the HD radio button. For more information, refer to your MyFord Touch™ supplement or visit www.hdradio.com.



Driving while distracted can result in loss of vehicle control. Only use mobile phones/MyFord Touch™/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear.

ESSENTIAL INFORMATION

Roadside Assistance

Your new Ford Focus comes with the assurance and support of 24-hour emergency roadside assistance. To receive roadside assistance in the United States, call 1 (800) 241-3673. In Canada, call 1 (800) 665-2006.

SOS Post-Crash Alert System™

Provides audible and visual alarms when a crash causes the deployment of airbags or the activation of the safety belt pretensioners. The turn signals will flash and the horn will sound. To deactivate, press the hazard flasher control.

Fuel Tank Capacity/Fuel Info

Your fuel tank holds 12.4 gallons (46.9L). If your vehicle has a yellow ring around the fuel inlet tube, you have a Flex Fuel vehicle and should use either unleaded fuel or fuel ethanol (E85). If your vehicle is not a flex fuel vehicle, use only "Regular" unleaded gasoline with an octane rating of 87. Do not use E85 fuels because your vehicle was not designed to run on fuels with more than 10% ethanol.



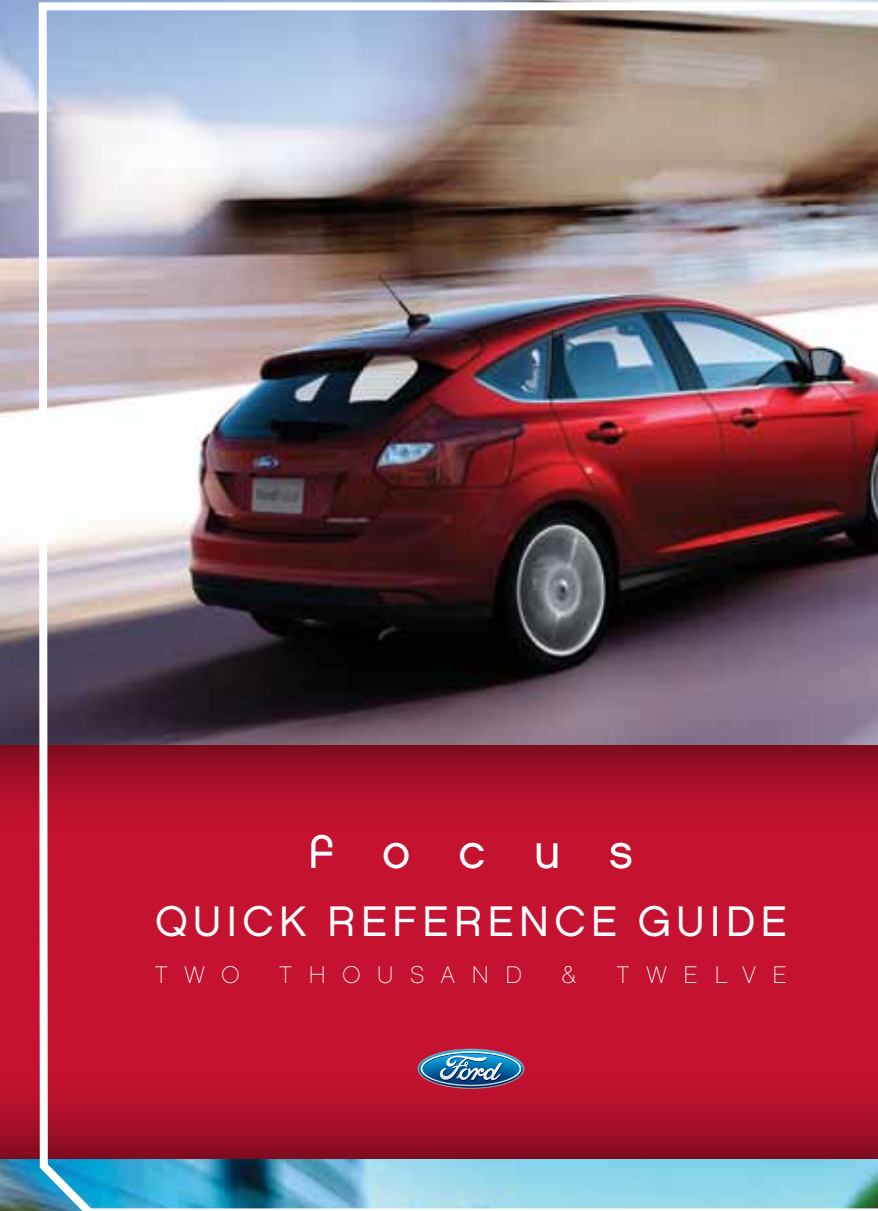
Easy Fuel® system

Your fuel tank is equipped with an Easy Fuel® filler system. Simply open the fuel filler door, insert the nozzle and begin fueling. On 5 door vehicles, you will need to open by pressing the indentation near the edge of the fuel door. Your Easy Fuel® system is self-sealing and therefore protected against dust, dirt, water, snow and ice. When fueling, wait five seconds from the time the refueling nozzle is shut-off until the nozzle is pulled back out of the fill pipe to allow residual fuel in the nozzle to drain into the tank. To use a portable fuel container, slowly insert the fuel funnel (located in the spare tire compartment), and pour the fuel into the funnel. When done, clean the funnel or properly dispose of it. Extra funnels can be purchased from your authorized dealer. **Do not** use aftermarket funnels as they will not work with the Easy Fuel® system and may cause damage.



Wiper Blades

For ease in changing and/or cleaning your wiper blades you can manually move them when the ignition is off. The wiper arms may automatically return to their normal position when the ignition is turned on. See your Owner's Guide for more information.



F O C U S
QUICK REFERENCE GUIDE
T W O T H O U S A N D & T W E L V E



This Quick Reference Guide is not intended to replace your vehicle Owner's Guide which contains more detailed information concerning the features of your vehicle, as well as important safety warnings designed to help reduce the risk of injury to you and your passengers. Please read your entire Owner's Guide carefully as you begin learning about your new vehicle and refer to the appropriate sections when questions arise.

All information contained in this Quick Reference Guide was accurate at the time of duplication. We reserve the right to change features, operation and/or functionality of any vehicle specification at any time. Your Ford dealer is the best source for the most current information. For detailed operating and safety information, please consult your Owner's Guide.

INSTRUMENT PANEL

1 Steering wheel controls (if equipped)

To set the speed:

1. Press ON.
2. Accelerate to the desired speed.
3. Press SET + and take your foot off the accelerator.
 - To set a higher speed, press and hold SET+ or press SET+ repeatedly until the desired speed is reached.
 - To set a lower speed, press and hold SET- or press SET- repeatedly until the desired speed is reached.
- To return to a previously set speed, press RES.
- To turn off, push the OFF button down or turn the ignition off.

2 Media steering wheel controls (if equipped)

▲ **(Volume):** Press to increase (+) or decrease (-) volume levels.

🔊 Pull toward you to access voice recognition, if equipped.

📞 Press to access phone mode (if equipped) or to answer a call.

📞 Press to exit phone mode (if equipped) or end a call.

OK Press the arrow controls to cycle through the audio menu selections and press OK to confirm your selection.

3 Message center

This area can display information such as: the trip odometer, trip timer, distance to empty, economy overview as well as the Information menu, Settings menu and the System check. Use the OK and arrow buttons on the left side of your steering wheel to scroll through various menu options and make selections. Refer to the Instrument Cluster chapter in your Owner's Guide for more information.

4 Centerstack controls

You can use the arrow and OK buttons on the audio system or on the right side of your steering wheel to scroll through and make selections shown on the centerstack display.



5 Turn Signal

Push up/down to activate the right/left turn signal. To indicate a lane change, tap the lever up/down. The turn signals will flash three times and stop.

6 Active park assist (if equipped)

The Active Park Assist system can detect an available parallel parking space and automatically steer the vehicle into that space. The system instructs you with visual and/or audible instructions with

regard to braking, accelerating and shifting gears in order to safely park the vehicle. To activate, press the AUTO P control on the instrument panel under the climate control system. To stop the parking procedure, grab the steering wheel or press the control again. For complete information, please refer to Active Park Assist in the Driving chapter of your Owner's Guide.

7 Push button start (if equipped)

Allows you to start your vehicle without a key by pressing the ENGINE START/STOP button while pressing the brake pedal (or clutch), provided your intelligent access key (IA, if equipped) is inside the vehicle. If necessary, you can also start your car by holding the IA key to the backup position near the steering column. Then, simply press the ENGINE START/STOP button and brake pedal (or clutch) to start your vehicle as

usual. You can remove the IA key from the backup location once the vehicle is started, if desired.



8 Forward and Reverse Sensing Systems (if equipped)

These systems will warn you of obstacles within a certain range of the front and rear bumpers. The front sensors are active when the gearshift is in any position other than P (Park) or N (Neutral) and the vehicle speed is below 6 mph (10 km/h). The rear sensors are active when the vehicle is in R (Reverse) and is traveling less than 3 mph (5 km/h). The warning tone will increase in

frequency as the object gets closer and then will sound continuously when the object is less than 10 inches away. If your vehicle is equipped with a forward and reverse sensing system, you can disable both by pushing the OFF button. **Note:** Visibility aids do not replace the need to watch where the vehicle is moving. Refer to your Owner's Guide for safety information, more detail and limitations.

9 Hazard Flasher

10 Power door lock

Press to lock/unlock the doors. When the indicator light is illuminated, all doors and the trunk are locked. When the light is off, it indicates that one or more doors are unlocked. **Note:** If the car doors are locked using this control, the rear passengers must pull the door release handle TWICE for the door to open from the inside.

11 Dual automatic temperature control (if equipped)

This system defaults to MONO mode (single zone mode) where the driver's temperature settings are active for the entire cabin. To turn off MONO and activate dual zone, simply turn the MAX AC knob (which is also the passenger temperature control) to select the passenger settings. Both temperature selections will appear in the display. To return to MONO mode, press and hold AUTO.

FUNCTION

Rearview camera (if equipped)

This system provides a visual display of the area behind the vehicle. The display automatically appears in the touchscreen when the vehicle is in R (Reverse) and uses colors (green, yellow and red) to alert you of your proximity to objects.

Note: Visibility aids do not replace the need to watch where the vehicle is moving. Refer to your Owner's Guide for safety information, more detail and limitations.

Hill start assist (if equipped)

Hill start assist makes it easier to pull away when your vehicle is parked on a significant slope without using a parking brake. When active, this feature allows your vehicle to remain stationary on a slope for up to two to three seconds after you release the brake pedal thereby giving you time to move your foot to the accelerator and pull away. This feature is activated automatically if the sensors detect that the vehicle is on a slope.

Powershift Transmission

This transmission was designed to be fun to drive and offer outstanding fuel economy but will sound and feel different than what you may be used to. Please refer to your Owner's Guide.

MyKey® (if equipped)

Allows you to program certain driving restrictions in order to promote good driving habits. When MyKey® is programmed:

- Belt-Minder® cannot be disabled and will sound continuously and the audio will be muted until the safety belt is buckled.
- Audible and visual low fuel warnings are displayed.
- Certain features cannot be turned off.
- Audio volume can be limited.
- Vehicle speed can be limited.

- Audible and visual speed warnings can be configured at preselected speeds.

- AdvanceTrac® cannot be programmed off.

For complete information, refer to MyKey® in the Locks and Security chapter in your Owner's Guide.

Blind spot mirrors

Your exterior mirrors have an integrated convex spotter mirror built into the upper corner. These are designed to help you see a vehicle that may be in your blind spot. As a vehicle approaches, its image will transition from the large mirror to the smaller convex spotter mirror.

COMFORT

SYNC® voice recognition system (if equipped)

Allows you to perform many functions in your vehicle simply by speaking certain commands to the system. Pull 🗨️ toward you to begin a voice session. The system will prompt you for a command. You can say, "Help" and the system will audibly give you a list of possible voice commands.

Ambient lighting (if equipped)

Located in the overhead console, this feature illuminates several areas (such as footwells, cupholder and doors) with a choice of several colors. To activate, rotate the control knob past the first detent and adjust to the desired brightness. Press the left color palette control to cycle through your color choices. Use the right control to activate all ambient light areas and dome lamps.

SelectShift Automatic™ transmission (if equipped)

Gives you the ability to manually change gears without using a clutch. Move the gearshift lever from D (Drive) to S (SelectShift). Press + to upshift and - to downshift.

Rain-sensing wipers (if equipped)

These wipers automatically activate when moisture is present on the windshield and

the control is set to any setting except off. The wiper speed will vary based on the amount of moisture detected on the windshield as well as the current interval setting. Ensure that the control is turned to off prior to entering a car wash.

Moonroof (if equipped)

The moonroof control is located in the overhead console and is equipped with an automatic one-touch, express opening feature. To stop motion at any time, simply press the control again.

- To open, press and release the rear of the control to open to the comfort position. Press again to fully open.
- To close, press and release the front of the control.
- To vent, press and release the front of the control when the moonroof is closed.
- To close from a venting position, press and hold the rear of the control.

Recline Adjustment

Lift the control to adjust the angle of the seatback.



Height Adjustment Control

Seatback Recline Control