



Ford Motor Company
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This Quick Reference Guide is not intended to replace your vehicle Owner's Manual, which contains more detailed information concerning the features of your vehicle, as well as important safety warnings designed to help reduce the risk of injury to you and your passengers. Please read your entire Owner's Manual carefully as you begin learning about your new vehicle and refer to the appropriate chapters when questions arise. All information contained in this Quick Reference Guide was accurate at the time of duplication. We reserve the right to change features, operation and/or functionality of any vehicle specification at any time. Your Ford dealer is the best source for the most current information. For detailed operating and safety information, please consult your Owner's Manual.

learn more about
your C-MAX Energi

To put QR tags to work for you, use your mobile phone's browser or app store link to download a QR tag reader. Then follow the directions to scan the QR tag and see your vehicle's features come to life.

WARNING

Driving while distracted can result in loss of vehicle control, accident and injury. Ford Motor Company strongly recommends that drivers use extreme caution when using any device or feature that may take their focus off the road of the vehicle. We recommend against the use of any hand-held device while driving, encourage the use of voice-operated systems when possible and that you become aware of applicable state and local laws that may affect the use of electronic devices while driving.



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2013
QUICK
REFERENCE
GUIDE



C-MAX Energi smart start

PLUG-IN POWER

- » C-MAX Energi comes equipped with a 120-volt convenience cord, located in the floor compartment behind the driver's seat. This cord allows you to charge the battery using a standard, 110-volt, grounded, three-pronged household outlet. See your *Owner's Manual* for more details.
- » For faster charge times, the available 240-volt charging station provides a full charge in 2.5 hours. See your Dealer for more information.

CHARGE PORT/LIGHT RING

The charge port is located between the front left-side door and wheel well. To open, press and release the indentation on the charge port door. To close, press and hold the indentation until the door rotates and closes.



TO CHARGE ENERGI:

1. Put your vehicle in (P) Park and turn the ignition off.
2. Open the charge port door.
3. Plug the charging coupler into the vehicle's charge port, making sure the button clicks to latch into the port. Plug the three-prong electrical plug into a standard, 110-volt outlet.
4. The charge port/light ring will flash twice, and then pulse slowly when charging.
5. When charging is complete, the light ring will turn off. Press the coupler button and remove it from the vehicle's charge port.

SILENT KEY START (SKS)

When you turn the ignition on, look for the 'ready to drive' indicator light in your instrument cluster. When it illuminates, your vehicle has been successfully started and is ready to drive.

CHOOSE C-MAX ENERGI MODE



Your vehicle contains driver-selectable Electric Vehicle (EV) modes controlled through the EV button on the center of the instrument panel, below the climate controls. Choose to drive in electric-only mode for city driving, save your plug-in power for later or let the system adjust your power mode to suit the current driving conditions.

- » **EV Auto:** automatically selects between gasoline-hybrid and electric battery power, and running the engine automatically when needed. This mode will be the only one available if the plug-in power has been depleted.
- » **EV Now:** puts your vehicle into an all-electric power experience, after the vehicle has been charged by plug-in power.
- » **EV Later:** provides gasoline-hybrid driving power, and saves the plug-in power for future use when the driver is ready to switch later to **EV Auto** or **EV Now** modes.

SMARTGAUGE® WITH ECOGUIDE

Use your 5-way controls located on your steering wheel or select voice control to interact with your vehicle. The two screens within the instrument panel and the touch screen within the center stack let you choose settings and messages, control SYNC® with MyFord Touch® functions and customize your view of vehicle information.

MYFORD® MOBILE APP FOR SMARTPHONES


The downloadable MyFord Mobile app lets you know the status of your charge, and upcoming charge schedules at any time, from anywhere. Use the app to:

- » See your charge status.
- » Set charging schedules when utility rates are low with the Value Charging feature powered by Microsoft®.
- » Set your cabin temperature remotely with preconditioning while your vehicle is still plugged in.
- » Plan trips and get the best routes based on charging station locations and your vehicle's charge levels with MapQuest® Trip Planner.

Register your smartphone by visiting MyFordmobile.com to download your free app.



REFUELING

Press the fuel button  on your instrument panel to unlock the fuel door.

To make the most of your C-MAX Energi and the electric vehicle lifestyle, please visit PlugintoFord.com

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instrument panel

1 CRUISE CONTROL

To set a cruise control speed:

1. Press the **ON** button and release.
2. Accelerate to the desired speed.
3. Press the **SET +** and release, then take your foot off the accelerator.

After your speed has been set, you can press **SET +** or **SET -** to adjust cruise speed. To disable, press the **OFF** button, tap the brake pedal or pull the **CAN** control toward you.

ECO Cruise Control*

Saves vehicle energy by slowing down acceleration compared to standard cruise control. Your vehicle may relax its speed temporarily when going uphill. This feature can be controlled through the information display.

2 LEFT VEHICLE INFO DISPLAY*

Provides specific information about various systems on your vehicle. Use the left-hand, 5-way controls to use SmartGauge®, customize views, and choose and confirm settings and messages. Refer to the *Information Displays* chapter of your *Owner's Manual* for more information.



3 TILT/TELESCOPE STEERING COLUMN*

Unlock the steering wheel by pulling the lever down. Adjust the steering wheel to your desired position. Push the lever up to lock the steering wheel in place.

4 RIGHT VEHICLE INFO DISPLAY*

Access information about Entertainment, Phone, Climate, Navigation* or the animated EcoGuide by using the right-hand, 5-way controls. Scroll through the menu, highlight selections and make adjustments. Press **OK** to confirm your choices. Refer to the *MyFord Touch®* chapter in your *Owner's Manual* for more information.

5 STEERING WHEEL MEDIA CONTROLS*

- ⏪ (Volume): Press to increase (+) or decrease (-) volume levels. Press ⏪ ⏩ to access the next/previous radio station, CD track or preset satellite radio channel*.
- 🗣️ Pull to access voice recognition.
- ☎️ Press to access phone mode or to answer a call.
- ⏩ Press to confirm your selection.

6 PUSH BUTTON START*

While keys remain in your pocket, purse or back pack, you can still start your vehicle. With your vehicle in **P** (Park) and you pressing the brake pedal, press the **ENGINE START STOP** button. Press the button again to turn the engine off.

NOTE: Your intelligent access key* must be inside the vehicle for the ignition to start.

7 DOOR LOCK INDICATOR LIGHT

Illuminates when all of the doors are locked, and will not light when a door remains open or unlocked. The central door locks can be found on both driver and front-passenger doors, or on a keyless remote.

8 EV REFUEL BUTTON

Press to open fuel door.

*if equipped

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*if equipped

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unique C-MAX Energi features



THE BRAKE COACH

Appears after the vehicle has come to a stop. It coaches you to brake in a manner which maximizes the amount of energy returned through the regenerative braking system. The percentage displayed indicates the regenerative braking efficiency.

EV+

Can be enabled in the left vehicle display within "Settings". This feature enables your vehicle to learn frequent destinations and automatically switch into electric mode when approximately one-eighth of a mile away.

EFFICIENCY LEAVES

The right vehicle information display provides a visual representation of your driving behavior. The leaves grow as driving habits and efficiency improve.

THE BATTERY GAUGE



This gauge appears on the left information display screen and provides:

Charge Fill that indicates the amount of energy stored in the high-voltage battery and available for plug-in power mode, and

Electric Range that estimates the amount of battery energy that is currently available based on your driving habits.

HIGH-VOLTAGE LITHIUM-ION BATTERY SYSTEM

The battery pack does not require regular service maintenance. The battery compartment is located behind the rear fold-down seats. Make sure you keep the vented compartment free of any potential obstructions. The battery pack should only be serviced by an authorized electric vehicle technician. Improper handling can result in personal injury or death. Refer to your *Owner's Manual* for more details.

SILENT KEY START (SKS)

When you turn the ignition on, your engine may not sound like it has started because your hybrid vehicle is equipped with silent key start (SKS). This fuel-saving feature allows your vehicle to be ready to drive without requiring your gas engine to be running. Look for the 'ready to drive' indicator light in your instrument cluster. When the light illuminates, your vehicle has been successfully started and is ready to drive.



SMARTGAUGE® WITH ECOGUIDE

Delivers specific information about various systems on your vehicle using menus that build on previous data. Use your left-hand, 5-way steering controls to scroll through your menu choices:

- Inform:** provides average fuel economy, fuel levels and battery status.
- Enlighten:** adds power demand and instant fuel economy.
- Engage:** adds gas/electric power-split information.
- Empower:** adds an engine on/off threshold to the power demand gauge from Enlighten. See how much power you request by how much you press on the accelerator pedal.
- MyView:** lets you customize your menu options, allowing you to select key information into one, combined screen.
- EcoGuide:** displays leaf graphics within the right-hand cluster, showing you when you're driving efficiently. More leaves equals better driving habits!



HANDS-FREE POWER LIFTGATE*

To open your liftgate hands-free while you are at the liftgate: Move your leg toward and under, then away from the rear bumper (similar to a kicking motion). The liftgate will power open or close.

NOTE: Your Intelligent Access key must be within 3 feet (1 meter) of the liftgate for the "hands-free" open feature to work, and the liftgate will not power open or close under specific conditions. Refer to the **Locks** chapter in your *Owner's Manual* for more information.



FOLDING THE REAR SEAT BACK*

To fold the rear seat back:

1. Fold the outboard head restraints and lower the center head restraint.
2. Pull the lever up to fold the seat back forward.
3. To unfold the seat back, simply pull up on the seat back to raise it to the upright position.

*if equipped

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*if equipped

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SYNC® with MyFord Touch®

SYNC is a hands-free, voice recognition system used for entertainment, information and communication. SYNC....Say the word.

Before you get started:

1. Set up your owner account at SyncMyRide.com (U.S.) or SyncMyRide.ca (Canada). Register by following the on-screen instructions. After registering, you can learn about the services available to you.
2. SYNC uses a wireless connection called  *Bluetooth*® to communicate with your phone. Turn *Bluetooth* mode on in your phone's menu options. This lets your phone find SYNC. If you need more details on setting up your phone with SYNC, visit SyncMyRide.com (U.S.) or SyncMyRide.ca (Canada), or your phone manufacturer's website.


*if equipped

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PAIRING YOUR PHONE WITH SYNC®

In order to use many of the features of SYNC, you must first pair and connect your phone with SYNC.

To pair your phone for the first time:

1. Make sure that your vehicle is in (P) park and both your ignition and radio are turned on.
2. Press the  button; when the display indicates no phone is paired, press **OK**.
3. When **Find SYNC** appears in the display, press **OK**.
4. Put your mobile phone into *Bluetooth* discovery mode.
5. Select SYNC in the list of *Bluetooth* devices on your phone and enter the code shown on the display. The code connects your phone to your car. The display will indicate when the pairing is successful.

NOTE: The system may prompt you to:

- » Set your phone as the *primary/favorite* (the *primary* phone will receive messages and voice mails).
- » Download your phone book (this is required to use the full set of voice commands).
- » Turn on 911 Assist®.

TIPS:

- » Make sure you accept SYNC's request to access your phone.
- » To pair subsequent phones, please refer to *Pairing Subsequent Phones* in the SYNC chapter of your *Owner's Manual*.
- » If you are experiencing pairing problems, try performing a clean pairing by deleting your services from SYNC and deleting the SYNC connection from your phone, and then repeat the process.

WHY DO I NEED A SYNC OWNER ACCOUNT?

A SYNC owner account is required for Vehicle Health Report activation and the ability to view your reports online. You'll also be able to take advantage of all of SYNC's Services and personalization features, such as saving your Favorites and Points of Interest (POI). You'll receive the latest software updates that add new places, directions and information; and if you have questions, you'll get free customer support. Some services may not be available in your area. Create your account by visiting the website or calling the toll-free number for more information.


For U.S. customers: visit SyncMyRide.com or call 1-800-392-3673 (select Option 1 or 2 for language, then Option 3).

For Canadian customers: visit SyncMyRide.ca or call 1-800-565-3673 (select Option 1 or 2 for language, then Option 3).


USING MY PHONE WITH SYNC

NOTE: Enter your phone book contacts with both first and last names to increase SYNC's ability to select the correct contact. Remember to say the contact name exactly as it is listed in your phone book.



Making a phone call:

Use SYNC to make a phone call to anyone in your phone book by pulling the voice control  and when prompted, give a voice command.

For example, you could say "**Call Jake Smith at home**". SYNC repeats the command back to you and dials the number.

NOTE: You can make phone calls by pulling the voice control  and when prompted, give the voice command "**Dial**", then verbally say the phone number.

Answering incoming calls:

Whenever you have an incoming call, you will be able to see the name and number of the person calling in the display. Press the  button to answer an incoming call. You can hang up at any time by pressing and holding the  button.

Do not disturb mode:


This feature blocks incoming calls and text messages, and saves them for later. You still have access to outgoing calls when this feature is active. Say the voice command "**Do not disturb on**" to enable and "**Do not disturb off**" to disable.

USING SYNC® TO ACCESS DIGITAL MEDIA



Plug in your USB media devices, such as phones and MP3 players, and use SYNC to play all of your favorite music.

Using voice commands to play music:

1. Plug your media player into your USB port.
2. Pull the voice control . When prompted say "**USB**", then follow-up by saying one of the voice commands.

*if equipped

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SYNC® with MyFord Touch® continued

A REVOLUTIONARY WAY TO CONNECT WITH YOUR CAR




GETTING STARTED, UNDERSTANDING SYNC WITH MY FORD TOUCH

Use the four-corner, four-color touch screen to explore and interact with your vehicle. The screen works the same way as traditional controls, knobs and buttons do. Press the various corners on your touch screen firmly and accurately to personalize the many features and settings of your vehicle. The system provides easy interaction with your cellular phone, multimedia entertainment, climate controls and navigation system.

**if equipped*

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GENERAL TIPS:

- » Press the home icon  at any time to return to your home screen.
- » For **additional support**, refer to your *Owner's Manual*, visit the website or call the toll-free number. See the *Why do I need a SYNC owner account?* section in this guide for more details.

Before you get started:

- » Pair your phone to SYNC before using MyFord Touch (see the *Getting started with your SYNC system* section for instructions on how to do this).
- » If you have the navigation SD card, make sure that it is inserted into the media port or your navigation will not work.

GET IN TOUCH USING YOUR FOUR-CORNER TOUCH SCREEN

Phone, Navigation, Climate and Entertainment are the four main features of SYNC with MyFord Touch. Each feature has its own corner represented by its own color.

PHONE

Voice-control your phone for hands-free calling with your phone securely put away. With SYNC, you won't even need to know the phone number. Just say the name of the person you want from your contacts.



Your phone connects you with many other features and SYNC services:

- » Connect to SYNC Services for traffic, directions, business searches and information favorites.
- » Connect to Operator Assist to help locate a listing or destination.
- » Call for a Vehicle Health Report.
- » Connects directly to a 911 Operator in the event of an accident (feature must be set to ON prior to an incident).
- » Transfer calls seamlessly from SYNC to phone as you get in or out of your vehicle.

Refer to the SYNC chapter of your *Owner's Manual* for complete details.

NAVIGATION*

Get started with your navigation system by pressing the upper-right, green corner.



The available voice-activated navigation system includes:

- » SiriusXM Traffic
- » SiriusXM Travel Link
- » Global positioning system (GPS) technology
- » 3-D mapping
- » Turn-by-turn navigation

Refer to the *MyFord Touch* chapter of your *Owner's Manual* for complete details.


TIPS:

- » Save your favorite locations by touching "Save to Favorites".
- » Change your map views from Direction Headed, North Up or 3D.

Set a Destination

Set a destination on your touch screen by using a street address, a city center, a place on the map or a Point of Interest (POI).

The easiest way, however, is by voice.

1. Pull the voice control , then when prompted say "**Destination street address**".
2. The system will ask you to say the full address and will display an example on-screen.
3. You can then speak the address naturally, such as: "**One two three Main Street, Anytown**".

You can also use the touch screen to enter a destination and narrow your choices by city or street as you type.

You can choose from up to three different types of routes:

- » **Fastest:** Uses the fastest moving roads possible.
- » **Shortest:** Uses the shortest distance possible.
- » **Eco (EcoRoute):** Uses the most fuel-efficient route.

**if equipped*

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SYNC® with MyFord Touch® continued

CLIMATE

SYNC with MyFord Touch controls the temperature, airflow direction, fan speed, and activates other climate features like heated front seats for you and your passenger. To use voice commands to operate climate, say a voice command like *“Climate temperature 72 degrees”* and MyFord Touch will make that adjustment.



Set Your Temperature

- » Touch the lower-right, blue Climate corner on the touch screen.
- » Set your exact, desired temperature by using the + or - buttons.

ENTERTAINMENT

No matter how you store your music, SYNC makes it yours to enjoy when you're behind the wheel. Just press the lower-left, red corner of the touch screen. From here, you can easily go between AM/FM, Sirius and other media sources.

Set Your Radio Presets

- » Touch the Entertainment corner on the touch screen.
- » Touch FM.
- » Touch Direct Tune.
- » Enter the desired station and touch Enter.
- » Touch Presets and then touch and hold one of the memory preset buttons to save it. The sound will mute briefly and return once the station is saved.



Bring in Your Own Music

Gain access to any audio source by voice and even control how each operates, like changing radio stations, CD tracks or music on one of the following devices:

- » CD
- » USB
- » Bluetooth® Streaming
- » SD Card
- » A/V In

Refer to the *MyFord Touch* chapter in your *Owner's Manual*, visit the website or call the toll-free number for more information. See the *Why do I need a SYNC owner account?* page in this guide for more details.

convenience

INTELLIGENT ACCESS*

NOTE: Your intelligent access key must be within 3 feet (1 meter) of the vehicle for intelligent access to function properly.

To lock or unlock the vehicle, touch the inside of the front exterior door handle. To unlock and open the liftgate, press the luggage compartment button. The intelligent access key also contains a mechanical key blade, which can be used to unlock the driver's door if necessary.

MYKEY®

MyKey® allows you to program certain driving restrictions in order to promote good driving habits. You can program things like: speed restrictions, limited volume levels and safety belt reminders. For complete information, refer to the *MyKey®* chapter in your *Owner's Manual*.

110-VOLT AC POWER POINT*



The power point is located on the rear of the center console and can be used to power your smaller electrical devices that require up to 150 watts. This feature is available to use when your ignition is turned on and the battery voltage is above 11 volts. When the indicator light is on, the power point is working and ready to use.

120-VOLT CONVENIENCE CORD/CARGO STORAGE



Your vehicle is equipped with two under-floor storage compartments that are located in front of the rear seats. The compartment behind the driver seat contains the plug-in charge cord. The compartment behind the passenger seat can be used to store items discretely. Secure the lids so items stay in place while you drive.



DUAL CLIMATE CONTROLS

With the dual climate controls, you have the flexibility to operate the temperature with one control, called mono mode, or two, where both driver and front passenger can select independent temperatures using their own rotary dials.

To operate the dual temperature control: Use the rotary control on the passenger's side. Mono mode automatically shuts off.

To return back to mono mode: Press and hold the AUTO button. The passenger's side temperature automatically adjusts to the driver's side temperature setting, and both sides will then remain linked to the driver's control.



*if equipped

*if equipped

driver aids

FORWARD AND REVERSE SENSING SYSTEMS

Sounds an audible warning tone if there is an obstacle near the vehicle's front or rear bumpers. As the vehicle moves closer to the obstacle, the rate of the warning tone increases in frequency.

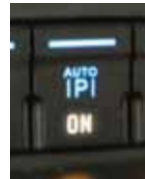
NOTE: The driver is always responsible for controlling the vehicle, supervising the system and intervening if required. Visibility aids do not replace the need to watch where the vehicle is moving. Refer to your *Owner's Manual* for safety information, more detail and limitations.



REAR VIEW CAMERA*

Provides a visual display of the area behind the vehicle. The display automatically appears in the touch screen when the vehicle is in R (Reverse) and uses colored guides to alert you of your proximity to objects.

ACTIVE PARK ASSIST*



Can detect an available parallel parking space and automatically steer the vehicle into that space (hands-free). The system instructs the driver with visual and/or audible instructions with regard to braking, accelerating and shifting gears in order to safely park the vehicle.

- » To start active park assist, press the button located in the instrument panel below the audio system.
- » To stop the parking procedure, grab the steering wheel or press the control again. For complete information, refer to the *Parking Aids* chapter of your *Owner's Manual*.




essential information

FUEL TANK CAPACITY/ FUEL INFO

C-MAX Energi has a 14.0 gallon (53L) fuel tank capacity, in addition to its high-voltage battery system.

Use only UNLEADED fuel or UNLEADED fuel blended with a maximum of 15% ethanol. **Do not use ethanol (E85), diesel, fuel-methanol, leaded fuel or any other fuel because it could damage or impair the emission control system.** Leaded fuel use is prohibited by law.

EASY FUEL® SYSTEM

With this system, you unlock the fuel door by pressing the fuel button  located on your instrument panel. Pressing this button will unlock the fuel tank refueling valve, allowing the fuel filler door to open. Insert the nozzle and begin fueling. Wait 10 seconds from the time the refueling nozzle is shut-off until you remove the nozzle from the vehicle to allow residual fuel in the nozzle to drain into the tank.




NOTE: When refilling with a portable container, only use the funnel that comes with your vehicle. Do not use aftermarket funnels as they will not work with the

Easy Fuel® system and may cause damage. Extra funnels can be purchased from your authorized dealer.


ROADSIDE ASSISTANCE

Your new Ford vehicle comes with the assurance and support of 24-hour emergency roadside assistance. To receive roadside assistance in the United States, call **1-800-241-3673**. In Canada, call **1-800-665-2006**.

SOS POST-CRASH ALERT SYSTEM™

Provides audible and visual alarms when a crash causes the deployment of airbags or the activation of the safety belt pretensioners. The turn signals will flash and the horn will sound. To deactivate, press the hazard flasher control or the panic button  on your keyfob.

TIRE PRESSURE MONITORING SYSTEM

Your vehicle illuminates a low tire pressure warning light  in your instrument cluster when one or more of your tires are significantly under-inflated. If this happens stop and check your tires as soon as possible. Inflate them to the proper pressure. Refer to the *Inflating Your Tires* section in the *Wheels and Tires* chapter of your *Owner's Manual* for more information.

TIRE MOBILITY KIT

C-MAX Energi is equipped with a tire mobility kit that is located under the front passenger seat. It consists of an air compressor to reinflate the tire and a sealing compound in a canister that will seal most punctures caused by nails or similar objects. Refer to the *Wheels and Tires* chapter of your *Owner's Manual* for more details.

*if equipped

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*if equipped

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