The Lincoln Commitment®

Roadside Assistance 800-521-4140



THE LINCOLN MOTOR COMPANY

The Lincoln Commitment®

Roadside Assistance

800-521-4140







October 2013 Third Printing Lincoln Commitment Litho in U.S.A.





The Benefits of Owning







# The Lincoln Commitment®

Congratulations on your decision to drive a Lincoln. This brochure is your introduction to the Lincoln Commitment®: a comprehensive benefits package designed to meet your driving needs. It's yours with the purchase or lease of any Lincoln vehicle, and it provides you with valuable support so you can handle the challenges of the road with confidence and ease.

#### **Roadside Assistance**

Contact Roadside Assistance at 800-521-4140 – anytime, 24 hours a day, 365 days a year. As part of the Lincoln Commitment®, you will receive 24/7 Roadside Assistance nationwide (including Canada and Mexico), begins from the warranty start date and lasts the life of the vehicle for the original owner only. Subsequent owners are eligible for an extended powertrain warranty coverage period of six years or 70,000 miles (112,655 kilometers) whichever occurs first. The services available are:

**Towing:** Lincoln eligible vehicles will be towed to the client's selling or preferred dealer within 100 miles (161 kilometers) of the disablement location or to the nearest Lincoln dealer. If a client requests to be towed to a selling or preferred dealer that is more than 100 miles (161 kilometers) from the disablement location, the client shall be responsible for any mileage costs in excess of 100 miles (161 kilometers).

Flat tire change (replacement of a flat tire with a usable spare available in your vehicle), battery jump start, lock-out assistance (key replacement is the customer's responsibility), fuel delivery of 2 gallons (7.5 liters) of gasoline. Fuel delivery service is limited to two no-charge occurrences within a 12-month period. Winch out services are also available. Winch out service includes pulling a vehicle within 100 feet of a paved or county maintained road. No recoveries.



#### **Lincoln Customer Relationship Center**

If you have questions about your Lincoln vehicle or the Lincoln Commitment®, please contact your dealer. For additional help, you're invited to call our Lincoln Customer Relationship Center at **800-521-4140**, Monday through Friday, 8 a.m. - 8 p.m. and Saturday 9 a.m. - 5:30 p.m. EST.

### **Vehicle Warranty**

For a detailed description of what is covered by your vehicle's New Vehicle Limited Warranty, refer to the Warranty Guide that is provided to you along with your Owner's Manual.

## **Lincoln Complimentary Maintenance**

As part of our commitment to providing a new ownership experience, your vehicle comes with Lincoln Complimentary Maintenance. This maintenance plan is available on most vehicles sold in the United States and begins on your purchase date and at zero miles (0 kilometers). It is limited based on mileage, time or number of service visits, whichever occurs first. That means when your information display alerts you it's time for an oil change, you should bring your vehicle in for complimentary service. That's just one of many benefits of being a Lincoln owner and a recipient of this service. Please visit www.LincolnOwner.com for full details.

### **Delivering on the Commitment**

Lincoln is committed to providing you with the best ownership experience. We have ensured that your vehicle underwent an exhaustive inspection process in order to fulfill our promise to you of a high performance vehicle. Because we took the time to guarantee that your driving needs are met, all you have to do is sit back and enjoy the classic Lincoln elegance, features and benefits which truly make Lincoln an award winning luxury vehicle.

#### **Owner Identification Card**

Because you're a valued Lincoln driver, we've attached the Lincoln Commitment® Owner Identification Cards to carry in your purse or wallet. Please keep a card handy — it includes the Lincoln Commitment® hotline number for customer service or Roadside Assistance.

Owner	
VIN	
Dealer	
Dealer Ph	none

Contact your Lincoln dealership or dial the Lincoln Customer Relationship Center at 800-521-4140 should you have any questions.

Towing and emergency services are provided by and/or through, Cross Country Motor Club, Inc., Medford, MA, except in Alaska, California, Hawaii, Oregon, Wisconsin and Wyoming where services are provided by and/or through Cross Country Motor Club of California, Inc., Thousand Oaks, CA. If traveling in Canada, call 800 665-2006.

Owner				
VIN				
Dealer				
Dealer Phone				

Contact your Lincoln dealership or dial the Lincoln Customer Relationship Center at 800-521-4140 should you have any questions.

Towing and emergency services are provided by and/or through, Cross Country Motor Club, Inc., Medford, MA, except in Alaska, California, Hawaii, Oregon, Wisconsin and Wyoming where services are provided by and/or through Cross Country Motor Club of California, Inc., Thousand Oaks, CA. If traveling in Canada, call 800 665-2006.

Ford Motor Company reserves the right to modify or discontinue Roadside Assistance at any time. Certain restrictions apply to Roadside Assistance benefits. For further details. call 800-241-3673.