

This Quick Reference Guide is not intended to replace your vehicle Owner's Manual which contains more detailed information concerning the features of your vehicle, as well as important safety warnings designed to help reduce the risk of injury to you and your passengers. Please read your entire Owner's Manual carefully as you begin learning about your new vehicle and refer to the appropriate chapters when questions arise. All information contained in this Quick Reference Guide was accurate at the time of duplication. We reserve the right to change features, operation and/or functionality of any vehicle specification at any time. Your Ford dealer is the best source for the most current information. For detailed operating and safety information, please consult your Owner's Manual.

WARNING

Driving while distracted can result in loss of vehicle control, crash and injury. We strongly recommend that you use extreme caution when using any device that may take your focus off the road. Your primary responsibility is the safe operation of your vehicle. We recommend against the use of any hand-held device while driving and encourage the use of voice-operated systems when possible. Make sure you are aware of all applicable local laws that may affect the use of electronic devices while driving.

Learn More About Your New Vehicle



owner.ford.com (U.S.)



ford.ca (Canada)

United States Ford Customer Relationship Center

1-800-392-3673 (FORD)
(TDD for the hearing impaired:
1-800-232-5952)

owner.ford.com



@FordService

Canada Ford Customer Relationship Centre

1-800-565-3673 (FORD)
(TDD for the hearing impaired:
1-888-658-6805)

ford.ca

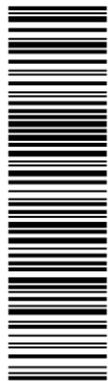


@FordServiceCA

Learn How to Use SYNC in Your Vehicle

SYNC is a voice-activated technology personalized by you. It is a hands-free, voice recognition system used for entertainment, information and communication. Visit the website for more information:

owner.ford.com



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Ford FIESTA



Quick Reference Guide 2017

Go Further



commonly used

SYNC® 3* voice commands

SYNC® Say the Word.

Press the voice button  on the right side of your steering wheel and then say:

Audio

- AM <530-1710>
- FM <87.9-107.9>
- *Bluetooth* Audio
- USB
- SiriusXM<0-233>*
- <Sirius channel name>*
- Help

Apps

- List mobile apps
- Find new apps

Basic Commands

- Main menu
- Go back
- Cancel
- List of commands
- Next page
- Previous page
- Help

Phone

- Phone list of commands
- Pair phone
- Call <name> <on cell/
at home/at work>
- Dial <number>
- Listen to message

Navigation*

- Navigation list of commands
- Destination
- <home/previous destination>
- Find
- <an address/POI/intersection>
- Show <route>
- Where am I?
- SiriusXM Traffic and Travel Link*
list of commands
 - » Show
 - <traffic/weather map/
5 day forecast/fuel prices>
 - » Help

*if equipped

Some services may not be available in your area. Refer to your **Owner's Manual**, visit the website or call the toll-free number for more information.

For U.S. customers: Visit owner.ford.com or call **1-800-392-3673** (select Option 1 or 2 for language, then Option 3).

For Canadian customers: Visit syncmyride.ca or call **1-800-565-3673** (select Option 1 or 2 for language, then Option 3).

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1. Media Steering Wheel Controls*

- ▲ Press + to increase or – to decrease volume levels.
- 🗣️ Press to access voice recognition.
- ☎️ Press to access phone mode or to answer a call.
- 📞 Press to exit phone mode or end a call.
- ⏪ ⏩ Press the arrow controls to cycle through the audio menu selections and press **OK** to confirm your selection.

2. Vehicle Information Display

Provides information for the odometer, trip distance and fuel economy for your vehicle. Use the control on the end of the left-hand lever, located on the left-hand side of the steering wheel. Press the button to scroll through the display options. Refer to the **Information Displays** chapter of your **Owner's Manual** for more information.

3. Service Engine Soon

🔧 Normally, the service engine soon light stays on until you switch the engine on. It turns itself off if no malfunctions are present. If the light remains on or blinks after you start the engine, the On-Board Diagnostics (OBD-II) system detects a problem. Drive in a moderate fashion and contact your authorized dealer as soon as possible.

4. Push Button Start*

Allows you to start your vehicle by pressing the **START STOP** button when fully pressing down on the clutch pedal (manual transmission) or the brake pedal (automatic transmission). Press the control again to switch the engine off.

Note: Your intelligent access transmitter* must be inside the vehicle for the ignition to start.



5. Windshield Wipers

Pull the lever down for a single wipe. Raise the lever upward for intermittent, normal or high-speed wipe. Adjust the intermittent wipe intervals by using the rotary control on the lever. To spray and wash the windshield, press the end of the wiper lever in. To operate the rear wiper*, pull the lever toward you.

6. Cruise Control*

To Set a Cruise Control Speed

- Press and release **ON**.
- Drive to the desired speed.
- Press and release **SET +**, then take your foot off the accelerator. The indicator displays in the instrument cluster confirming you have set the speed correctly.

After you set your speed, you can change it in 1 mph (2 km/h) increments by pressing **SET+** or **SET-**. To disable, press the **OFF** control.

7. Tilt and Telescope Steering Column

Unlock the steering wheel by pulling the lever down. Adjust the wheel to the desired position. Push the lever back up to lock the steering wheel into place.

8. Six-inch Touchscreen*

Displays information about Audio, Mobile Apps, Settings, Phone and Navigation*. Use the controls located within your audio system to scroll through, highlight and make minor adjustments within a selected menu. Refer to the **SYNC** chapter in your **Owner Manual** for more information.

9. Lock and Unlock Button

Press the 🗑️ button located near your audio system to lock and unlock all the doors. When you lock all of the doors, the button lights. When one or more doors remain unlocked, the button remains unlit.

GETTING STARTED WITH YOUR SYNC SYSTEM

SYNC is a hands-free, voice recognition system used for entertainment, information and communication. SYNC. Say the Word.

Before You Get Started

1. Set up your owner account at owner.ford.com (U.S.) or syncmyride.ca (Canada). Register by following the on-screen instructions. After registering, you can get information about new software updates.
2. SYNC uses a wireless connection called  **Bluetooth**[®] to communicate with your cell phone. Switch **Bluetooth** mode on in your phone's menu options. This lets your phone find SYNC. If you need more details on setting up your phone with SYNC, call the toll-free number, visit the website or your phone manufacturer's website. See the inside front cover of this guide for details.

Pairing Your Cell Phone with SYNC

In order to use many of the features of SYNC, such as making a phone call or receiving a text, you must first connect or pair your phone with SYNC.

To Pair Your Phone for the First Time

1. Make sure your vehicle is in park (P) and you switch on your ignition and radio.
2. Press the phone button, when the display indicates **No Phone Found**, press **OK**.
3. When **Find SYNC** appears in the display, press **OK**.
4. Put your phone into **Bluetooth** discovery mode. See your device's manual, if necessary.
5. When prompted on your phone's display, enter the PIN provided by SYNC into your phone. The display indicates when the pairing is successful.

Note: The system may prompt you to:

- Set your cell phone as the primary or favorite (the primary phone receives messages and voicemail).
- Download your phone book (a requirement to use the full set of voice commands).
- Switch on 911 Assist[®].

Tips

- Make sure you accept the request from SYNC to access your phone.
- To pair subsequent phones, please refer to the **SYNC** chapter of your **Owner's Manual**.
- If you experience pairing problems, try performing a clean pairing by: 1) deleting your services from SYNC; 2) deleting your phone pairing from SYNC; and 3) repeating the **Pairing Your Cell Phone with SYNC** process.

Using Your Cell Phone with SYNC

Note: You must download your phone book to make phone calls with voice commands by name.

Making a Phone Call

Use SYNC to make a phone call to anyone in your phone book by pressing the voice button  and when prompted, say any of the following voice commands:

Call <name>
Call <name> at work or home
Call <name> on mobile or cell

For example, you could say **Call Jake Smith at home**. SYNC repeats the command back to you and dials the number.

Note: You can also make phone calls by giving the voice command **Dial**, then verbally say the phone number.

Answering Incoming Calls

Whenever you have an incoming call, the name and number of the person calling appears in your display. Press the phone button  to answer an incoming call. You can hang up at any time by pressing and holding the phone button .

Using the display, you can choose from privacy mode (listen and talk through your phone) or open mode (listen and talk through your vehicle's speakers and microphone).

SYNC AppLink™: Voice Access to Your Mobile Apps

The available SYNC AppLink* allows you voice access to select mobile applications that you already have or can download to your Android™, BlackBerry® or iPhone®.

Current apps include Pandora® Internet Radio, Stitcher Smart Radio™, OpenBeak (BlackBerry-exclusive), iHeartRadio, Slacker, NPR News and SYNC Destinations with even more releases on the way. Visit owner.ford.com (U.S.) for more details.

Note: AppLink is not currently available in Canada.

Using SYNC AppLink

1. Make sure that you have an active account online for the app you want and make sure you set it up the way you like it. Some apps work automatically with no set-up.
2. Download or update to the latest mobile app through your smartphone's marketplace.
3. Switch the ignition on.
4. Pair the phone to your vehicle. If you already paired your phone to the vehicle, it connects to SYNC automatically when you enter.

5. If you are an iPhone owner, you must also connect the Apple®-provided USB cable and start the application you want to use on your phone through SYNC. Android and BlackBerry connect wirelessly using SYNC AppLink.
6. Now you are ready to voice-access the app by pressing the voice button and saying **Mobile Apps**, and then the name of the app you want.



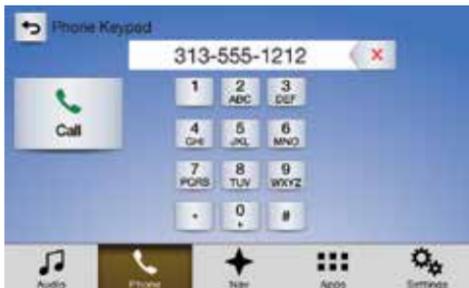
SYNC® 3*

Use the touchscreen to explore and interact with your vehicle. The touchscreen works the same way as traditional controls, knobs and buttons do. Press the various icons on your touchscreen to personalize the many features and settings of your vehicle all in one place. The system provides easy interaction with your cellular phone, audio, apps and navigation system*:



Before You Get Started

- Pair your phone to SYNC before using SYNC 3. See **Getting Started with Your SYNC System** in this guide for instructions.
- The touchscreen is sensitive, so make sure you press the desired icon accurately.
- If you press the wrong icon and enter the wrong screen, you can always press the home  icon to access your home screen.



Phone

After pairing your phone, you can access more phone-dependent features:

- Recent call lists.
- Contacts: Sort alphabetically and choose a specific letter to begin viewing your entries.
- Phone settings: Pair another phone, and set ring tones and alerts.
- Text messages.
- Do not disturb: Send all calls to your voice mail, and all ring tones and alerts set to silent mode.

Note: Refer to the *SYNC 3* chapter in your **Owner's Manual**, owner.ford.com (U.S.) or syncmyride.ca (Canada) for details.

Navigation*

Press the **Navigation*** icon to set your destination. Select one of two ways to find your destination:

- Destination mode lets you key in a specific address or use a variety of search methods to locate where you want to go.
- Map mode shows advanced viewing of 2-D city maps, 3-D landmarks and 3-D city models (when available).

Refer to your *SYNC 3* chapter in your **Owner's Manual** for complete details.

Set a Destination

Press **Destination** on your touchscreen and then press **Search**. Enter a street address, intersection, city or a point of interest (POI).

After you choose your destination, press **Start**. The system uses a variety of screens and visible prompts to guide you to your destination.

During your route, you can press the maneuver arrow icon on the map if you want the system to repeat the previous route guidance instructions.

The navigation map shows your estimated time of arrival, remaining travel time or the distance to your destination.



Settings

Touch the **Settings** icon to customize information within your vehicle. Adjust the clock, display, some vehicle features and sound settings.

Audio

No matter how you store your music, SYNC makes it yours to enjoy when you are behind the wheel. Just press the audio icon on the touchscreen. From here, you can easily go between AM, FM, SiriusXM and other media sources.

Set Your Radio Presets

- Tune to the station and then press and hold one of the memory preset buttons. The audio mutes briefly while the system saves the station, and then the audio returns.
- Two preset banks are available for AM and three banks for FM. To access additional presets, tap the preset button. The indicator on the preset button shows which bank of



presets you are currently viewing.

Using SYNC 3 to Access Digital Media

Play all of your favorite music from phones, flash drives and other devices.

Plug your device into a USB port, select **Sources** and then choose **USB**. Wait for the system to finish indexing your music to begin listening.

You can use the **Shuffle** function to create random playlists.

Refer to your *SYNC 3* chapter in your **Owner's Manual**, visit the website or call the toll-free number for more information.

comfort



Moonroof*

Your moonroof controls are on the overhead console.

To open, press and release the rear of the **SLIDE** control. The sliding shade automatically opens, if closed, while the moonroof opens.

To close, press and hold the front of the **SLIDE** control. Close the sunshade manually.



To vent the moonroof, press and hold the rear of the **TILT** control.

To close from a venting position, press and hold the front of the **TILT** control.

Heated Seats*

Press  once for seat heating. The light on the control illuminates.

Press  again to switch off the seat heater. The light on the control turns off.



convenience

Intelligent Access*

Note: The intelligent access transmitter must be within 3 feet (1 meter) of your vehicle. It contains a mechanical key blade that you can use to unlock the driver door, if necessary.

To unlock all of the doors: Touch the unlock sensor on the back of the door handle for a brief period and then pull on the door handle to unlock.

To lock all of the doors: Touch the outer door handle lock sensor for approximately one second to lock.

To unlock and open the luggage compartment: Press the exterior release button near the license plate or in the top of the liftgate pull cup handle.

Integrated Keyhead Transmitter and Intelligent Access Remote Entry Icons*

- Press  once to lock all doors. Press again within three seconds to confirm all doors are locked.
- Press  once to unlock the driver's door. Press again within three seconds to unlock all of the doors.
- Press  twice within three seconds to open the luggage compartment or liftgate.
- **Car finder:** Press  twice within three seconds to locate your vehicle. The horn sounds and the direction indicators flash.

MyKey®*

MyKey allows you to program certain driving restrictions in order to promote good driving habits. You can program settings such as speed restrictions and limited volume levels. For complete information, refer to the **MyKey** chapter in your **Owner's Manual**.

Autolamps*

When you switch autolamps  on, your headlamps turn on and off automatically in low-light situations or when the wipers turn on.



Front Seat Adjusters

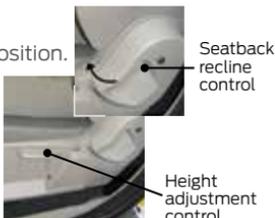
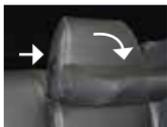
Lift the controls to adjust your seat position.

Recline Adjustment

Pull the control to adjust the angle of the seatback.

Height Adjustment

Lift the control to adjust the seat cushion height.

**Folding Rear Seatback with Adjustable Head Restraints**

You can fold down the rear seatbacks for more cargo space. To do this, make sure the adjustable rear head restraints are in the lowest position. Press and hold the release buttons on the seatback and push the seatback forward. When raising the seatback(s), make sure you hear the seat latch into place. Pull down on the seatback to make sure it has latched.

Automatic Climate Control*

Automatically control the temperature, fan speed and airflow direction to reach and maintain your selected temperature.

Press the **AUTO** button to switch the automatic system on and off. Press **OFF** to switch off the climate system.

Ambient Lighting

Lights the interior with a choice of several colors. The ambient lighting control is in the center stack, under the climate controls. Press and release the  button to cycle through your color choices.

The ambient lighting will switch on when you switch the ignition on.

**PowerShift Automatic Transmission***

The 6-speed, dual-clutch automatic transmission is designed to offer drivers both enhanced fuel efficiency and fun-to-drive performance.

The dual-clutch technology uses electronically shifted clutches to operate two separate transmissions, all in a small, lightweight package.

Since the clutch and gear operation is derived from a manual transmission, the PowerShift automatic transmission will drive, sound, and feel similar to manual transmission, minus the required user-inputs. For example, the transmission may exhibit mechanical noises, firm gear shifts and/or light clutch vibrations when accelerating slowly as the clutches automatically engage. These are all considered to be normal and expected driving characteristics.

See the **Transmission** chapter of your **Owner's Manual** for details.

**SelectShift® Automatic Transmission***

This transmission gives you the ability to manually change gears if you would like.

To Use

- Move the gearshift lever from drive (D) to sport (S).
- Activate SelectShift by using the thumb toggle located on the side of your gearshift lever to make manual shifts.
- Press the (+) button to upshift. Press the (-) button to downshift.

**Hill Start Assist***

The system makes it easier to pull away when you park your vehicle on a slope without using the parking brake. When active, this feature allows your vehicle to remain stationary on a slope for up to two to three seconds after you release the brake pedal. This short period gives you time to move your foot to the accelerator and pull away. This feature activates automatically if the sensors detect that the vehicle is on a slope. This feature works with both manual and automatic transmissions.

Rear View Camera*

This system provides a video image of the area behind the vehicle. Switch on the ignition and shift into reverse (R), and the display appears in the touchscreen.

The system uses green, yellow and red guides to alert you of your proximity to objects. The camera is on the liftgate (near the handle) or on the trunk near the license plate bracket.

**Heated Exterior Mirrors***

The outside mirrors have heating elements that defrost or de-mist the mirror glass. The feature turns on automatically when you switch on the rear defrost.

**Parking Aid***

The system warns you of obstacles within a certain range of the rear bumper area. When receiving a detection warning, the audio volume automatically lowers to a predetermined level. After the warning goes away, the audio volume returns to the previous level.

Rear Sensing System*

The system sounds an audible warning tone if there is an obstacle near your vehicle's rear bumpers. As the vehicle moves closer to the obstacle, the rate of the warning tone increases in frequency. The rear sensors are active only when the vehicle is in reverse (R), and detect objects up to 72 inches (183 centimeters) away, with decreased coverage at the outer corners of the bumper. See the **Parking Aids** chapter in your **Owner's Manual** for complete information on your vehicle's sensing systems.

Note: *Visibility aids do not replace the need to watch where the vehicle is moving. Refer to your **Owner's Manual** for safety information, more details and limitations.*



essential information

Rear Window Buffeting

You may hear a pulsing noise when just one of the windows is open. Lower the opposite window slightly to reduce this noise. Press the control to open the window. Lift the control to close the window.

Luggage Compartment Opening and Closing

Press the button located in the top of the liftgate pull cup handle to unlatch the liftgate, and then pull on the outside handle.

Use the Remote to Unlatch the Luggage Compartment

Press the  button twice within three seconds, and then pull on the outside handle.



essential information



Towing Your Vehicle

Towing your vehicle behind an RV or any other vehicle may be limited. Refer to **Towing the Vehicle on Four Wheels** section in the **Towing** chapter of your **Owner's Manual**.

REFUELING

- To open the fuel filler door, press the center rear edge of the fuel filler door and then release. Pull the rear of the fuel filler door to open it. Fully open the fuel tank filler door until it engages.
- Insert the fuel pump nozzle up to the first notch on the nozzle. Keep it resting on the cover of the fuel tank filler pipe opening.
- Hold the fuel pump nozzle in a level position when refueling. Holding the fuel nozzle in a raised position can affect the flow of fuel and shut off the fuel nozzle before the fuel tank is full.
- Wait at least 10 seconds, then slightly raise the fuel pump nozzle and then slowly remove it. Fully close the fuel filler door.



Note: Do not use aftermarket funnels as they do not work with the capless fuel system and may cause damage. Properly clean the funnel after each use.

Fuel Tank Capacity and Fuel Info

Your vehicle has a 12.4 gallon (47L) fuel tank capacity. We recommend regular unleaded gasoline with a pump (R+M)/2 octane rating of 87. **Do not use E85 fuels because your vehicle was not designed to run on fuels with more than 15% ethanol.**

Location of Spare Tire and Tools

Your spare tire and tools are beneath the carpeted floor panel in the rear of your vehicle.

- The spare tire is designed for emergency use only and should be replaced as soon as possible.
- For complete details on changing your tire, see the **Wheels and Tires** chapter in your **Owner's Manual**.

Tire Pressure Monitoring System*

Your vehicle displays a low tire pressure warning light (⚠) in your instrument cluster when one or more of your tires are significantly under-inflated. If this happens, stop and check your tires as soon as possible. Inflate them to the proper pressure. Refer to the **Wheels and Tires** chapter of your **Owner's Manual** for more information.

Roadside Assistance

Your new Ford vehicle comes with the assurance and support of 24-hour emergency roadside assistance. To receive roadside assistance in the United States, call **1-800-241-3673**. In Canada, call **1-800-665-2006**.

