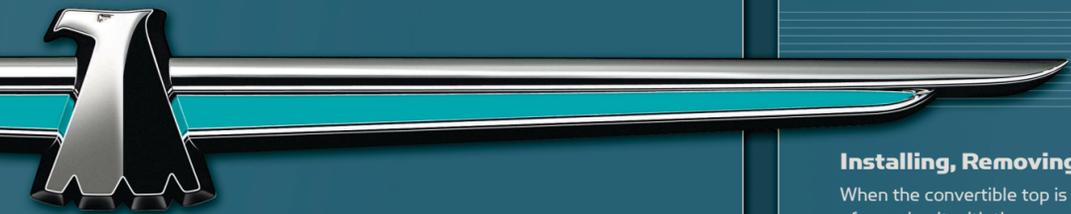


Thunderbird



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This Quick Reference Guide is not intended to replace your vehicle Owner's Guide which contains more detailed information concerning the features of your vehicle as well as important safety warnings designed to help reduce the risk of injury to you and your passengers. Please read your entire Owner's Guide carefully as you begin learning about your new Thunderbird and refer to the appropriate sections when questions arise.

All information contained in this Quick Reference Guide was accurate at the time of duplication.

We reserve the right to change features, operation and/or functionality of any vehicle specification at any time.

Your Ford dealer is the best source for the most current information.



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MAINTAINING

Maintaining Your Removable Top (if equipped)

Proper maintenance of your removable top will help you enjoy your ownership experience more fully in the miles to come. The tape provided is not designed to exceed 6 months continuous use.

Tape Removal

To remove the old tape, simply pull it off while the temperature is below 90°F. If you notice adhesive residue on your vehicle, clean the surface with isopropyl alcohol or a very light non-abrasive soap.

Applying New Tape

Don't worry about positioning the tape perfectly on your first attempt; the tape won't bond completely until it has been in place for more than 24 hours. Only use the tape that has been approved by Ford for use on painted surfaces. Before applying new tape, make sure the surface of your vehicle is clean and dry. The temperature of the body surface should not be lower than 65°F or higher than 90°F.

- ◆ Retract the convertible top to the open position.
- ◆ Start with the Driver-Side piece and remove the backing paper, spraying the sticky side with the gliding solution as it is exposed. This stops the film from folding and sticking to itself before you lay it on the car.
- ◆ Spray the driver's section of the vehicle liberally with the gliding solution.
- ◆ Lay the piece onto the car, getting as close to position as possible. You should be able to glide it into position.
- ◆ Use the foam pad on the bottom of the spray bottle to help squeeze out bubbles.
- ◆ After the film has set for greater than 10 minutes, do not try to move.
- ◆ Repeat the process with the Passenger-Side piece.
- ◆ Complete installation with the left and right rear pieces.

REMOVABLE TOP & BOOT

Installing, Removing and Storing the Boot (if equipped)

When the convertible top is in the stored (down) position, you have the option of covering it with the convertible top boot. When not in use, the boot can be conveniently stored in your trunk.

Installation

- 01** Fasten the snaps on the boot to the quarter trim panels on both sides of the vehicle and at the center.
- 02** Tuck the boot under the upper back panel at the rear and the quarter panels along the sides.
- 03** Ensure that the cover is tucked into the quarter panel and upper back panel and all snaps are fastened before driving.

Removal

- 01** Unfasten all three driver's side snaps and all three passenger's side snaps.
- 02** Untuck both sides and the rear of the boot by sliding it forward.
- 03** Fold and fasten the Velcro strap.

Storage

- 01** Fold the outboard sixth of the boot inward, exterior surface to exterior surface. Repeat for the other side.
- 02** Flip the boot; fold the doubled-up ends toward the center of the boot. Repeat for the other side.
- 03** Fold the boot in half and secure it with the Velcro strap.
- 04** Place the folded boot in the storage area in the front of the trunk. To prevent the boot from getting dirty it may be stored in the plastic bag.



Installing and Removing Your Removable Top (if equipped)

Thunderbird's removable top requires special attention in terms of removal, installation, and maintenance. In fact, it should be removed every 3 months or 3000 miles for rear seal and rear deck cleaning. Before removing or installing your top, please make sure your vehicle is parked on a level surface and be sure you have someone standing by to help you. (The top weighs approximately 84 lbs.)

Installation

- 01** While the convertible top is in the raised position, make sure it is completely clean and dry. Lower the convertible top. Open the doors, lower the windows and clean the area where the removable top is mounted to the body with a clean, damp cloth. Note: Before installing the removable top, apply the protective tape to the rear deck of the vehicle; refer to "Applying New Tape" in this Quick Reference Guide.
- 02** Make sure the wheels on your storage rack are locked; remove the protective cover.
- 03** Confirm that the top's rear locking levers are rotated to the fully open position.
- 04** Ensure that the removable top levers are rotated rearward to the fully open position. Ask someone to assist you in carrying the top to the vehicle; lower the rear of the top so that the pins are placed into the bracket receivers. (The receivers should be lubricated once a year. Apply a small amount of silicone lubricant to the receivers. Spray the lubricant directly into the holes to avoid damaging trim parts.)
- 05** Position the front of the top so that the locating tabs on each side are placed in the mounting castings.
- 06** Rotate the rear locking levers approximately one-half turn toward the front of the vehicle. (The levers are on the rear left- and right-hand sides of the vehicle.)
- 07** Use the mounting key to loosely install the two mounting screws and the left and right sides of the windscreen; give them two or three turns. Note: The screws in the windscreen panel of the vehicle are already set in place.
- 08** Pull the rear locking levers fully forward and slightly downward to lock the rear of the roof in place. The rear levers are locked when you feel the spring engage; each lever will point toward the front of the vehicle.
- 09** Use the mounting key to fully tighten the front mounting screws. After driving approximately 30 to 40 miles, check the front mounting screws to confirm they're secure.



Removal

- 01** Prepare the storage rack to accept the removable top. Place the bumper end of the uprights on the floor, with the wheels facing you.
- 02** Firmly squeeze the two chrome locking buttons (top and bottom) of one leg and rotate the leg toward you until it locks in place. Repeat this step for the other leg.
- 03** Turn the rack over on its wheels and place it on a flat surface. Make sure the center "T" section is fully locked by attempting to move it downward without releasing the chrome locking buttons.
- 04** Push down on the two plastic levers on the front wheels to lock the wheels in place.
- 05** Remove the mounting key (located in the bag in the trunk).
- 06** Using the mounting key, fully loosen the two screws at the front of the top (one on each side of the windscreen). The two screws remain undetachable in the windscreen panel of your vehicle.
- 07** Undo the locking levers at the rear right and left sides of the vehicle. Rotate each lever rearward while applying slight upward force to the top.
- 08** With the aid of a second person, remove the top and place it on the storage rack, with the rear of the top resting on the rubber bumpers of the lower legs. Push the two screws down into the windscreen panel of your vehicle.
- 09** Use the cover that has been provided to keep the top clean when not in use.





Thunderbird

2004 QUICK REFERENCE GUIDE

From the classic exterior design with chrome grille and porthole windows to the personal luxury of the comfortable, stylish interior, Thunderbird is designed to please. This Quick Reference Guide reviews some of the features you'll be using most. It also provides directions for installing, removing, and maintaining your removable top (if equipped). When you have time, take advantage of the information provided in your "Interactive Owner Experience" CD-ROM. Use any audio CD player to listen to the information in an audio format, or use it with your computer for a more interactive experience. (The CD jacket will tell you if your computer meets the minimum configuration requirements.)

You can use this guide alone or with the audio component of your "Interactive Owner Experience" CD-ROM. Whether you use them together or separately, the Quick Reference Guide and audio tracks are an excellent way to get acquainted with your vehicle.

To use this guide with the audio, refer to the numbered call-outs in the instrument panel section, locate the feature you'd like to learn more about, and then locate the SEEK control on your audio system. Push the right arrow once to select the next audio track. If you would like to skip ahead, press the right arrow again until the desired selection is reached. To select a previous track, press the left arrow until the desired selection is reached.

This Quick Reference Guide is not intended to replace your Owner's Guide which contains more detailed information concerning the features of your vehicle and important safety warnings. To help reduce the risk of injury to you and your passengers, always carefully read your entire Owner's Guide when first learning about your vehicle. Should any questions arise, be sure to consult the appropriate section of your Owner's Guide.

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03 Headlamp Controls
 Turn the control clockwise to the first position to turn on the parking lamps, instrument panel lamps, license plate lamps and tail lamps. Turn to the second position to turn on the headlamps. Turn the control counterclockwise to initiate the autolamp system. Autolamp turns your exterior lamps on and off automatically, based on available daylight; it also keeps the lights on for a short time after the ignition switch is turned off.



04 Traction Control™ On/Off
 Your vehicle is equipped with a Traction Control™ system that helps you maintain the stability and steering ability of your vehicle by making better use of available traction on slippery road surfaces, such as snow or ice-covered roads and gravel roads.
 The Traction Control™ switch (located on the left-hand side of the instrument panel) has an indicator lamp that illuminates when the system is off. The Traction Control™ system will automatically turn on every time the ignition is turned off and on.
 During Traction Control™ operation, the traction control OFF indicator will illuminate. It's normal to hear an electric motor type of sound coming from the engine compartment and the engine will not "rev-up" when you use the accelerator.
 If you should become stuck in snow or ice or on a very slippery road surface, try switching the Traction Control™ system off. This may allow excess wheel spin to "dig" the vehicle out and enable a successful "rocking" maneuver.
 If a system fault is detected, the traction control OFF indicator will illuminate and your vehicle should be serviced.



05 Opening the Hood
 Pull the hood release handle located at the bottom left of the instrument panel. Go to the front of your vehicle and release the auxiliary latch (located under the front center of the hood) by pushing the handle toward the passenger side of the vehicle. Raise the hood until the lift cylinders hold it open.



06 Windshield Wipers/Washers
To wipe: rotate the end of the control away from you to increase the speed of the wipers; rotate toward you to decrease the speed of the wipers.
To wash: push the end of the stalk briefly for a single swipe without washer fluid. Briefly push and hold the end of the stalk for three swipes with washer fluid. Push and hold to have the wipers and washer fluid activate for up to ten seconds.



07 Speed Control
 The speed controls are located on the steering wheel. Press ON to enable speed control. (You must be traveling at or above 30 miles per hour.) Press SET to set a speed, then + or - to increase or decrease speed. Pressing RES will return to a previously set speed. To disengage speed control, press CANCEL or depress the brake pedal.



08 Steering Wheel Audio Controls
 Press MEDIA to select AM, FM1, FM2, or CD. **Radio Presets:** in AM, FM1, or FM2 mode, use the up or down arrow to select preset radio stations within the selected radio band. **CD Selection:** in CD mode, press the up or down arrow to select the next or previous selection on the CD. **Volume:** press VOL + or - in any mode to adjust the volume. **Mute:** press this control to silence the playing media; press again to return to normal volume. For complete information on your vehicle's audio system controls, please see your Owner's Guide.



09 Emission System/Check Engine
 It's normal for this light to illuminate briefly when you start your engine. If the light stays on or flashes, there could be a problem. Have your vehicle serviced as soon as possible.



10 Anti-lock Brake System
 If the ABS light stays illuminated or continues to flash after start-up, a malfunction has been detected; have the system serviced immediately. Normal braking will continue to function unless the brake warning light is also illuminated.



11 Climate Control
 Your Thunderbird is equipped with a Dual Electronic Automatic Temperature Control System. Please see your Owner's Guide for information on using this system.



12 Heated seats (if equipped)
 The heated seat function will activate when the ignition is in the "run" position. Push the right side of the control for maximum heat; push again to deactivate. Push the left side of the control for minimum heat; push again to deactivate.



13 Setting the Clock
 Press MENU until SELECT HOUR or SELECT MINS is displayed. Use SEL to manually increase or decrease the hours or minutes. Press MENU again to disengage clock mode.



14 Windshield Defrost
 To clear ice or fog from the windshield, press the defrost control; your climate control system will begin distributing outside air through the windshield defroster ducts and the demister outlets. The system will automatically provide outside air to reduce window fogging.



15 Power Windows
 Press and hold the rear portion of the rocker switch to open the window. Press and hold the forward portion of the rocker switch to close the window. For one touch down, press completely down on AUTO and release quickly; press again to stop.

INTERIOR FEATURES