

Call today to **upgrade** your complimentary 6-Month* Trial **at no charge†**.

REGISTER YOUR ACCOUNT TODAY!

BENEFITS

Instant access to The Best of XM channels at no charge to enjoy during your 6-month SIRIUS trial

• In addition to the 130+ channels of SIRIUS that come with your vehicle, when you call to add The Best of XM package you'll also be able to enjoy Oprah Radio™, NBA and NHL® games, the 24/7 NHL® Home Ice® and MLB® Homeplate™ channels, the PGA TOUR® Network, XM Public Radio® featuring Bob Edwards, College Sports and more.

FREE SIRIUS e-newsletters

• Get information on programming updates, upcoming live performances, artist takeovers, special events and exclusive customer discounts.

Exclusive pricing offers for Ford, Lincoln and Mercury customers

• Receive exclusive discounted pricing when you extend your subscription **BEFORE** your 6-month trial is over.

Access and manage your account online

• Easily update your contact and subscription details.

4 EASY STEPS TO GET STARTED

1. **CAPTURE** the 12-digit electronic serial number (ESN) of your radio and write it down. (Refer to the "Choose Your Radio to Get Started" panel for ESN retrieval instructions.)
2. **CALL** SIRIUS Customer Care at 1-800-351-4517 from your vehicle to register your ESN, establish your online account and request an upgrade to include The Best of XM.
3. **CHOOSE** your username and password to manage your account online.
4. **SIGN UP** for FREE e-newsletters and receive all the latest programming information!

*Your new vehicle purchase may have included more than 6 months of SIRIUS Satellite Radio service, and/or SIRIUS Travel Link/SIRIUS Traffic service.
†Available for MY 2011 vehicles only. Other model years will incur an additional cost for The Best of XM package.

GET THE MOST OUT OF SIRIUS

1. Enter your 12-digit ESN here.

2. Username

Password

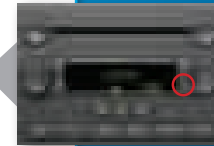
Create Password and keep it secure

3. Call SIRIUS Customer Care at **1-800-351-4517** to register your ESN, establish your online account and add The Best of XM to your 6-month SIRIUS trial.
4. Sign up for FREE SIRIUS e-newsletters.

CHOOSE YOUR RADIO* TO GET STARTED

PRESS AUX TO ACCESS SATELLITE RADIO

- ▶ **Retrieve 12-digit ESN:** In satellite radio mode, press **AUX** and preset "1" simultaneously
- ▶ **Changing Channels:** Press ◀ **SEEK** or **SEEK** ▶ button on radio console
- ▶ **Changing Categories:** Category mode restricts channels to a selected category only
 - Press **MENU** until the current category appears on the display
 - Press ⏮ to scroll through the list of available categories (Pop, Rock, News, etc.)
 - Press ◀ **SEEK** or **SEEK** ▶ to select the category



PRESS SAT OR SIRIUS TO ACCESS SATELLITE RADIO

- ▶ **Retrieve 12-digit ESN:** In satellite radio mode, press **SIRIUS** and preset "1" simultaneously
- ▶ **Changing Channels:** Turn the **TUNE** knob on radio console
- ▶ **Changing Categories:** Category mode restricts channels to a selected category only
 - Press **MENU**, then **OK** to access Satellite Radio menu
 - Press ▲/▼ to access Category mode, then **OK** to select
 - Press ▲/▼ again to view categories, then **OK** to select



SIRIUS ON NEXT GENERATION NAVIGATION RADIO

- ▶ **Retrieve 12-digit ESN:** Press the "i" button, then press the "System Info" button
- ▶ **Start Satellite Radio:** Press the **RADIO** button on the console. Then touch the **SAT123** button on the screen
- ▶ **Changing Channels:** Choose from among these options:
 - Turn the **TUNE** knob or the **SEEK** button on the radio console
 - Touch the **DIRECT TUNE** button, enter the channel number, and touch **ENTER** to tune to a specific channel
- ▶ **TIP:** Touch the **SHOW OPTIONS** button on the bottom right of the screen if **SCAN** and **DIRECT TUNE** are not present.



Note: To have access to all channels for above radios, you must be in **CATEGORY ALL** mode. If your radio is not featured above please refer to your owners guide.

OPERATING SIRIUS TRAFFIC AND SIRIUS TRAVEL LINK* (IF EQUIPPED)

- ▶ **To use SIRIUS Traffic or Travel Link:** Press the "i" button on the radio console. Then touch the **SIRIUS TRAVEL LINK** button on the Main Screen. You may also navigate to Travel Link via voice command (if equipped, refer to owners guide)
- ▶ **Main Screen:** From here you can access **SIRIUS TRAFFIC** and all of **TRAVEL LINK'S** features, including **FUEL PRICES**, **WEATHER**, **WEATHER MAP**, **MOVIE LISTINGS** and **SPORTS INFO** - just by touching the desired button
- ▶ **Navigating the Screens** - Touch the curved arrow icon on the bottom right of the screen to return to the previous screens. Press the "i" button to return to the main screen

*Not all Ford, Lincoln or Mercury vehicles are equipped with SIRIUS Travel Link/SIRIUS Traffic/SIRIUS Satellite Radio. Check with your dealership.

†Check your owners guide for complete operating instructions.



SIRIUS
SATELLITE RADIO

THE BEST OF
((XM))

100% COMMERCIAL-FREE MUSIC

POP			CHRISTIAN		
	01	Top 40 Hits		25	Little Steven's Garage Rock
	02	Lite Pop Hits		26	Indie/College/Unsigned
	03	Love Songs		27	Heavy Metal
	04	'40s Pop Hits/Big Band		28	Action Sports/Punk/Ska
	05	'50s Pop Hits		29	Comfortably Eclectic
	06	'60s Pop Hits with Cousin Bruce		30	Acoustic Singer-Songwriters
	07	'70s Pop Hits		31	Escape to Margaritaville
	08	'80s Pop Hits		32	Grateful Dead 24/7
	09	'90s Pop Hits		33	Mellow Rock
	11	UK Pop Hits	DANCE & ELECTRONIC		
	12	Modern Adult Hits		35	Smooth Electronic
	13	Elvis Presley 24/7		36	Dance Hits
	76	Beautiful Music		38	Trance/Progressive
ROCK				81	Disco/Classic Dance
	10	Bruce Springsteen 24/7	HIP-HOP/R&B		
	14	'60s & '70s Classic Rock		39	Old Skool Rap
	15	'70s & '80s Classic Rock		40	Hip-Hop Hits
	16	Deep Classic Rock		45	Eminem's Uncut Hip-Hop
	17	Jam Bands		50	Hot R&B Hits
	18	Adult Album Rock		51	Adult R&B Hits
	19	Classic Hard Rock		53	Classic Soul/Motown
	20	New Hard Rock	COUNTRY		
	21	New Alternative		60	New Country Hits
	22	Classic '80s Alternative		61	'80s & '90s Country
	23	'80s Hair Bands		62	'60s & '70s Country
	24	'90s Alternative/Grunge		63	Rockin' Country/Americana
				64	Willie Nelson's Traditional Country
	65	Bluegrass		66	Christian Pop & Rock
				67	Southern Gospel
	68	Gospel		71	Smooth/Contemporary Jazz
				72	Traditional Jazz
	73	New Age		74	B.B. King's Blues
	75	Sinatra/American Standards		77	Show Tunes
			CLASSICAL		
	78	Opera/Classical Vocals		79	Classical Pops
	80	Traditional Classical		80	Traditional Classical
			LATIN & WORLD		
	83	Tropical/Latin Pop		84	Reggae
	85	Canadian Adult Alternative		86	Canadian Indie
	87	Canadian Pop & Rock FR		88	Canadian Soft Rock FR
	89	Canadian Pop Hits FR			

Call SIRIUS to extend your subscription today and receive exclusive discounts for Ford, Lincoln or Mercury customers!
1-800-351-4517

Visit sirius.com for the latest channel guide

SPORTS

SPORTS
PLAYBYPLAY

Games, races, matches & more can be found on channels noted with a ▶

	120 Sports Talk/ Play-by-Play		124 24/7 NFL Talk		91 Spanish Sports Talk & Play-by-Play
	121 SportsCenter, College Gameday & More		125 Play-by-Play		96 Sports Radio French Language
	122 College Sports Talk/ Dan Patrick		126 Play-by-Play		97 Sports Express from Canada
	123 Mad Dog Radio with Chris Russo		127 Sporting News Radio		98 Sports Talk with a Canadian Edge

HOWARD STERN

100 	101 
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ENTERTAINMENT

	102 SIRIUS XM Stars		110 Politics of the United States		114 Powered by NYU Langone Medical Center The Music Destination for Kids & Families
	108 Jay Thomas & more		129 First in Business Worldwide		115 Songs & Fun for Younger Kids
	109 Gay & Lesbian Radio		130 The World Leader in Business News		
	111 Fun, Fearless, Female		131 Fair & Balanced News		
	112 How-To For Living		132 The Worldwide Leader in News		
	117 Listen to Books		133 News & Views		
	118 Old-Time Radio		134 NPR News & Conversation		
	147 Just for Truckers		135 NPR News & Talk		
	99 Smart & Sexy Adult Radio		137 National/ International News		153 ATLANTA MIAMI

COMEDY

	103 Blue Collar Comedy		141 BBC World Service News		
	104 Comedy Uncensored		144 Conservative Talk		
	105 Family Comedy		145 Talk Radio from FOX News		
	106 Presented by Jamie Foxx		146 Liberal Talk		

THE BEST OF 

Add The Best of XM to your SIRIUS trial for no extra charge*
Call 1-800-351-4517 today

	195 Live Your Best Life		208 24/7 Hockey Talk & Play-by-Play
	196 Public Radio with Bob Edwards		209 The PGA TOUR® Network/ Live Coverage & Golf Talk
	197 Opie & Anthony/Ron & Fez		210 24/7 Expert MLB® Talk
	211-220 Play-by-play sports channels, including		and more

*Available for MY 2011 vehicles only. Other model years will incur an additional cost for The Best of XM package.

FAQS

Q. WHEN DOES MY SIRIUS RADIO SUBSCRIPTION BEGIN?

A. Your trial subscription to the SIRIUS Everything package begins on the day you take delivery of your vehicle. Ford, Lincoln and Mercury vehicles come activated with a complimentary 6-month subscription so that you can start enjoying SIRIUS right away.

Q. CAN I GET XM CHANNELS ON MY SIRIUS RADIO?

A. Yes. During your 6-month SIRIUS trial you may add "The Best of XM" package at **no cost** by calling 1-800-351-4517. Upgrade today and enjoy these additional complimentary channels during your 6-month SIRIUS trial—Oprah Radio™, NHL® and NBA games, the 24/7 NHL® Home Ice® and MLB® Home Plate™ channels, the PGA TOUR® Network, XM Public Radio® featuring Bob Edwards, college sports and more.

Q. HOW CAN I EXTEND MY 6-MONTH SUBSCRIPTION?

A. As a new Ford, Lincoln or Mercury owner or lessee, you can extend your SIRIUS subscription anytime. However, in order to take advantage of the exclusive discounted pricing available to Ford, Lincoln or Mercury customers, you must call SIRIUS at **1-800-351-4517 BEFORE your 6-month trial is over.**

Q. HOW DO I KNOW WHAT'S COMING UP ON SIRIUS?

A. Go to sirius.com/whatilike to stay on top of all that's on SIRIUS. Get late-breaking **programming alerts**, cool Inside The Studio **audio and videos** and even access to special SIRIUS **subscriber events.**

Q. CAN I LISTEN TO SIRIUS OUTSIDE OF MY VEHICLE?

A. Yes. For a small upgrade fee, subscribers can listen online to over 120 channels. Visit sirius.com/sir for more details. Not available on all packages.

SIRIUS RADIO CUSTOMER SERVICE GUARANTEE

Your vehicle comes equipped with a fully activated radio compatible with the SIRIUS Satellite Radio ("SIRIUS") service and a 6-month introductory subscription to SIRIUS. In select vehicles, a 6-month introductory subscription to SIRIUS Traffic and SIRIUS Travel Link may also be included. SIRIUS guarantees to provide comprehensive customer service during the term of your subscription. You will receive a Welcome Kit in the mail from SIRIUS. The SIRIUS Customer Care Center is available to assist you via telephone at **1-800-351-4517** or, for your convenience, you can visit us online at sirius.com.

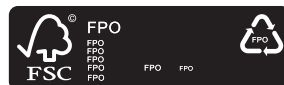
SIRIUS WILL CONTACT YOU SHORTLY TO OFFER EXTENDED SUBSCRIPTION OPTIONS.

TO LEARN MORE ABOUT SIRIUS
VISIT **SIRIUS.COM** OR CALL **1-800-351-4517**

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SIRIUS
SATELLITE RADIO

THE BEST OF


GET THE MOST
OUT OF YOUR
SIRIUS
EXPERIENCE

VALID ON SIRIUS-EQUIPPED VEHICLES

ACCOUNT REGISTRATION CARD

6-MONTH TRIAL

Start enjoying your "SIRIUS Everything" trial upon delivery

ADD THE BEST OF XM

Call us to add The Best of XM at no charge



SIRIUS
SATELLITE RADIO