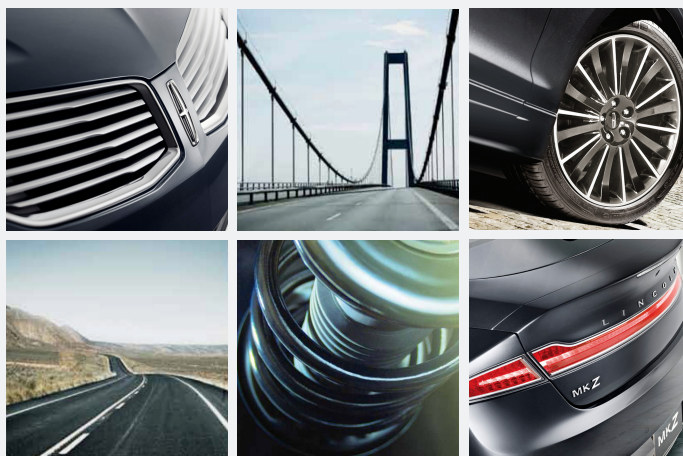


2014 Lincoln Complimentary Maintenance Plan



The journey is one essential part of driving that's uniquely yours. Along the way, we want to enhance every aspect of your ownership experience. That includes uncompromised convenience when maintaining your vehicle.

In addition to giving you some of the most stunning and technologically advanced luxury vehicles, we're adding to your maintenance experience by offering a Lincoln ownership perk:

*Complimentary two-year/24,000-mile maintenance plan.**

You'll not only be able to schedule outstanding Lincoln service on your time, based on your schedule; you'll also get the confidence of expert technicians along with quality parts designed for your Lincoln. This helps ensure your vehicle performs up to your expectations. You'll receive the following services:

Complimentary oil change and tire rotation.

While you're waiting, take advantage of a private business center filled with many convenient amenities, including complimentary Wi-Fi.® At the completion of your maintenance, expect one more final touch that shows our commitment to impeccable service:

*Complimentary car wash.***

*See participating dealer for complete details. Lincoln reserves the right to change program details at any time without obligations.

**Availability depends on dealership participation. See dealer for details.

Wi-Fi is a registered trademark of the Wi-Fi Alliance.®



THE LINCOLN
MOTOR COMPANY